



BATH 50 CHALLENGE

Sat 29 March 2025

GENERAL COPY

A challenge event you can take on at your pace. The Bath 50 Challenge invites you to walk, jog or run a distance of your choice, along a signed route, with free food and drink at regular rest stops, plus support including medics, marshals and massage. Get the 'Ultra Challenge' support & hospitality all the way – helping you to push yourself further and achieve something really special for **[YOUR CHARITY NAME]**.

Centred on this elegant historic city, take on a 50 km Ultra, a testing 29 km, or a sharp 10 km challenge at your pace! From the Bath Racecourse basecamp, 2000 adventurers will head out on looped routes around & through Bath – with fantastic panoramic views, past the famous Royal Crescent, along the River Avon and taking in many of the city's sights & sounds and the surrounding countryside. You'll get full support all the way, and a celebration finish back at basecamp. It's a great way to kick off the season, and start to get in shape! With 25km and 10km challenge options also available - there's a challenge here for everyone – and you can join as an individual or as a team of friends / family.

You may have to dig deep at times, you'll meet new friends along the way, and the journey will be unforgettable! As you cross the finish line, you'll get a big welcome from the cheer squad, a glass of fizz, t-shirt, and a special medal to celebrate your achievement.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a **[25% / 50%]** discount on the 'Full Sponsorship' registration fee when signing up to support us.

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.

WHAT YOU'LL GET:

- ✓ Sign up from £10
- ✓ Inclusive & fun event with a great atmosphere and camaraderie
- ✓ Choose your distance – 50km, 29km and 10km options
- ✓ Walk, jog, or run – it's your challenge, your way!
- ✓ A fully signed route, with a team of 'Trekmasters' out on the trail with you
- ✓ Regular covered rest stops, with free food & drink, massages and medics
- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
- ✓ Transfer and parking options to make getting there & away easy
- ✓ Full fundraising support, and a choice of fundraising options

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RUNNERS COPY

Part of the Ultra Challenge Series, the Bath 50 Challenge invites you to kick off the Spring season, and run this 50km looped route, covering scenic Bath and some of the surrounding countryside. Choose your distance, and step up along historic streets and rolling hills. Starting & finishing at the Base Camp at Bath Racecourse, there's full support and a great atmosphere.

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Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

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