



South West Coast 50 Challenge... Walk, Jog, or Run it

2 August 2025

GENERAL COPY

A challenge event you can take on at your pace. The South West Coast 50 Challenge invites you to walk, jog or run a distance of your choice, along a signed route, with free food and drink at regular rest stops, plus support including medics, marshals and massage. Get the 'Ultra Challenge' support & hospitality all the way – helping you to push yourself further and achieve something really special for **[YOUR CHARITY NAME]**.

Take on the 'South West' challenge for 2025 – taking in the first Minehead section of the stunning & famous 630 mile Coastal Path, and with an extensive 'basecamp' in the shadows of the impressive Dunster Castle. You can pick your distance. The full 50 km loop heads over Exmoor with ups & downs and some magnificent views with over 1600 metres of climb. It will test spirit & determination but is totally achievable with good preparation and the Ultra Challenge support. With 25km and 10km challenge options also available - there's a challenge here for everyone – and you can join as an individual or as a team of friends / family.

You may have to dig deep at times, you'll meet new friends along the way, and the journey will be unforgettable! As you cross the finish line, you'll get a big welcome from the cheer squad, a glass of fizz, t-shirt, and a special medal to celebrate your achievement.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.

WHAT YOU'LL GET:

- ✓ Sign up from £10
- ✓ Inclusive & fun event with a great atmosphere and camaraderie
- ✓ Choose your distance, including 10km, 25km, and 50km options
- ✓ Walk, jog, or run – it's your challenge, your way!
- ✓ A fully signed route, with a team of 'Trekmasters' out on the trail with you
- ✓ Regular covered rest stops, with free food & drink, massages and medics
- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
- ✓ Camping, transfer and parking options to make getting there & away easy
- ✓ Full fundraising support, and a choice of fundraising options

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.



RUNNERS COPY

Part of the Ultra Challenge Series, the South West Coast 50 Challenge invites you to run the 'South West' challenge for 2025. Pick your distance, and take on a signed route, with free food and drink at regular rest stops, plus support including medics, marshals and massage. Get the 'Ultra Challenge' support & hospitality all the way – helping you to push yourself further and achieve something really special!

Taking in the first Minehead section of the stunning & famous 630 mile Coastal Path, and with an extensive 'basecamp' in the shadows of the impressive Dunster Castle. You can pick your distance. The full 50 km loop heads over Exmoor with ups & downs and some magnificent views with over 1600 metres of climb. You'll get full support all the way to the finish, and with three 25 km options also, plus a family friendly Dunster 10km event – along with camping options & festival style hospitality at basecamp across the weekend – there's a South West Coast Challenge for everyone!

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- ✓ Run at your pace!
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