



## Gower Peninsula Challenge ... Walk, Jog, or Run it 19 – 20 July 2025

### GENERAL COPY

A challenge event you can take on at your pace. The Brand New Gower Peninsula Challenge invites you to walk, jog or run a distance of your choice, along a signed route, with free food and drink at regular rest stops, plus support including medics, marshals and massage. Get the 'Ultra Challenge' support & hospitality all the way – helping you to push yourself further and achieve something really special for **[YOUR CHARITY NAME]**.

This is a new Ultra Challenge for 2025, set in the stunning Gower Peninsula – the UK's first Area of Outstanding Natural Beauty and famous for its golden beaches, limestone cliffs, wild moors, ridges, and woodlands. Our basecamp is in the grounds of the historic Penrice Castle, with weekend camping options – and the 100km challenge is a figure of 8 route made up of west & east loops which take in the best of the Peninsula, its history, and its varied and unique landscape. It will test spirit & determination but is totally achievable with good preparation and the Ultra Challenge support! With 50km, marathon, 25km, and 10K challenge option as well, and a bar & entertainment at basecamp – this event will be the highlight the season!

You may have to dig deep at times, you'll meet new friends along the way, and the journey will be unforgettable! As you cross the finish line, you'll get a big welcome from the cheer squad, a glass of fizz, t-shirt, and a special medal to celebrate your achievement.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.

#### WHAT YOU'LL GET:

- ✓ Sign up from £10
- ✓ Inclusive & fun event with a great atmosphere and camaraderie
- ✓ Choose your distance, including 25km, 50km, 100km PLUS a 10 mile option
- ✓ Walk, jog, or run – it's your challenge, your way!
- ✓ A fully signed route, with a team of 'Trekmasters' out on the trail with you
- ✓ Regular covered rest stops, with free food & drink, massages and medics
- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
- ✓ Camping, transfer and parking options to make getting there & away easy
- ✓ Full fundraising support, and a choice of fundraising options

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## RUNNERS COPY

Part of the Ultra Challenge Series, the Gower Peninsula Challenge invites you to take to the trails and run a distance of your choice, along a signed route, with free food and drink at regular rest stops, plus support including medics, marshals and massage.

Be among the first to run this new Ultra Challenge for 2025, set in the stunning Gower Peninsula – the UK's first Area of Outstanding Natural Beauty and famous for its golden beaches, limestone cliffs, wild moors, ridges, and woodlands. Our basecamp is in the grounds of the historic Penrice Castle, with weekend camping options – and the 100km challenge is a figure of 8 route made up of west & east loops which take in the best of the Peninsula, its history, and its varied and unique landscape.

With 50km, marathon, 25km, and 10K challenge option as well, and a bar & entertainment at basecamp – this event will be the highlight of the season!

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

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