



Cotswold Way Challenge... Walk, Jog, or Run it 21 - 22 June 2025

GENERAL COPY

A challenge event you can take on at your pace. The Isle of Wight Challenge invites you to walk, jog or run a distance of your choice, along a signed route, with free food and drink at regular rest stops, plus support including medics, marshals and massage. Get the 'Ultra Challenge' support & hospitality all the way – helping you to push yourself further and achieve something really special for **[YOUR CHARITY NAME]**.

The magical Cotswold Way provides a stunning setting for a testing challenge - with some fantastic views en route and tough hills in between! The base-camp in Cirencester is the hub for a full challenge looped route through the heart of the Cotswolds, which provides a stunning setting for 2,000 adventurers to test themselves. There are rolling hills, villages, the scenic Cotswold Way, footpaths & trails, with some fabulous views en route. It will test your spirit & determination but is totally achievable with good preparation and the Ultra Challenge support. With 50km, 25km and 10km challenge options also available - there's a challenge here for everyone – and you can join as an individual or as a team of friends / family.

You may have to dig deep at times, you'll meet new friends along the way, and the journey will be unforgettable! As you cross the finish line, you'll get a big welcome from the cheer squad, a glass of fizz, t-shirt, and a special medal to celebrate your achievement.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.

WHAT YOU'LL GET:

- ✓ Sign up from £10
- ✓ Inclusive & fun event with a great atmosphere and camaraderie
- ✓ Choose your distance, including 25km, 50km, 100km PLUS a 10km option
- ✓ Walk, jog, or run – it's your challenge, your way!
- ✓ A fully signed route, with a team of 'Trekmasters' out on the trail with you
- ✓ Regular covered rest stops, with free food & drink, massages and medics
- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
- ✓ Camping, transfer and parking options to make getting there & away easy
- ✓ Full fundraising support, and a choice of fundraising options

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RUNNERS COPY

Part of the Ultra Challenge Series, the Cotswold Way Challenge invites you to run the magical Cotswold Way - a stunning setting for a testing challenge. With some fantastic views en route and tough hills in between! Our base-camp in Cirencester is the hub for a full challenge looped route through the heart of the Cotswolds, which provides a stunning setting for 2,000 adventurers to test themselves.

There are rolling hills, villages, the magical Cotswold Way, footpaths & trails, with some fabulous views en route – and a few tough hills in between! You'll get full support & hospitality, including optional university style accommodation at the base-camp. Choose from the full challenge, three-quarter challenge, half challenge, or quarter distance option. We also offer a 10km or 10 mile route as an intro to this challenge

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

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- ✓ Choose your distance, including 25km, 50km, 100km PLUS a 10km option
- ✓ Run at your own pace
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- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
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