



## London Winter Walk

25 & 26 January 2025

### GENERAL COPY

A great event to walk off the Christmas celebrations, and to kick start your New Year fitness regime! There are Full Marathon, Half Marathon & 10K options, both starting & finishing at The Oval Cricket Ground on Saturday 25 & Sunday 26 January, and take in highlights of the Thames, its historic bridges, and many of the Capital's key landmarks. Families are welcome, there's a free winter bobble hat & neck buff, rest stops with snacks, with a special medal and hot food at the finish. Get the 'Ultra Challenge' support & hospitality all the way – helping you to push yourself further and achieve something really special!

Whether it's to enjoy an active day out with friends or colleagues, or to maintain a New Year fitness regime – there's a London Winter Walk for you! Join as an Individual or as a team, and raise funds for **[YOUR CHARITY NAME]** along the way.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a **[25% / 50%]** discount on the 'Full Sponsorship' registration fee when signing up to support us.

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.

#### WHAT YOU'LL GET:

- ✓ Sign up from £10
- ✓ Free bobble hat
- ✓ Inclusive & fun event with a great atmosphere and camaraderie
- ✓ Choose your distance, including 10km, half marathon & full marathon options
- ✓ Walk at your pace!
- ✓ A fully signed route, with a team of 'Trekmasters' out on the trail with you
- ✓ Indoor rest stops, with free hot food & drink, massages and medics
- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
- ✓ Full fundraising support, and a choice of fundraising options

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