



London to Brighton Challenge... Walk, Jog, or Run it 24 - 25 May 2025

GENERAL COPY

A challenge event you can take on at your pace. The London 2 Brighton Challenge invites you to walk, jog or run a distance of your choice, along a signed route, with free food and drink at regular rest stops, plus support including medics, marshals and massage. Get the 'Ultra Challenge' support & hospitality all the way – helping you to push yourself further and achieve something really special for **[YOUR CHARITY NAME]**.

Join 2,000 adventurers of all experience levels & ages and take on a classic capital to coast route. Test your grit over the Bank Holiday weekend. A Richmond start in Old Deer Park - then the North Downs and wonderful Surrey & Sussex countryside to halfway at Turners Hill. The full challenge heads up and over the South Downs before the welcome sight of the Brighton coastline comes in to view. It's a test of spirit & determination but is totally achievable with good preparation and the Ultra Challenge support. With 75km, 50km, and 25km challenge options also available - there's a challenge here for everyone – and you can join as an individual or as a team of friends / family.

You may have to dig deep at times, you'll meet new friends along the way, and the journey will be unforgettable! As you cross the finish line, you'll get a big welcome from the cheer squad, a glass of fizz, t-shirt, and a special medal to celebrate your achievement.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a **[25% / 50%]** discount on the 'Full Sponsorship' registration fee when signing up to support us.

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.

WHAT YOU'LL GET:

- ✓ Sign up from £10
- ✓ Inclusive & fun event with a great atmosphere and camaraderie
- ✓ Choose your distance, including 25km, 50km, 75km, 100km options
- ✓ Walk, jog, or run – it's your challenge, your way!
- ✓ A fully signed route, with a team of 'Trekmasters' out on the trail with you
- ✓ Regular covered rest stops, with free food & drink, massages and medics
- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
- ✓ Camping, transfer and parking options to make getting there & away easy
- ✓ Full fundraising support, and a choice of fundraising options

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.



RUNNERS COPY

Part of the Ultra Challenge Series, the London 2 Brighton Challenge invites you to run the classic capital to coast route and test your grit over the Bank Holiday weekend. Choose your distance, from the full 100km, three-quarter 75km, or a half or quarter options. There's a challenge for everyone.

A Richmond start in Old Deer Park - then the North Downs and wonderful Surrey & Sussex countryside to halfway at Turners Hill. The full challenge heads up and over the South Downs before the welcome sight of the Brighton coastline comes in to view.

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

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