



## Lake District Challenge... Walk, Jog, or Run it

07 - 08 June 2025

### GENERAL COPY

A challenge event you can take on at your pace. The Lake District Challenge invites you to walk, jog or run a distance of your choice, along a signed route, with free food and drink at regular rest stops, plus support including medics, marshals and massage. Get the 'Ultra Challenge' support & hospitality all the way – helping you to push yourself further and achieve something really special for **[YOUR CHARITY NAME]**.

Join us in the Lake District Challenge and take on England's finest countryside at your pace. The Challenge Base Camp is in Kendal. From there it's a full challenge anticlockwise loop taking in a couple of tough hills to Ambleside, a half way point by Lake Windermere, forests, and nature reserves - with some stunning views en route - before a huge welcome and celebration back at Base Camp after a momentous journey. It will test spirit & determination but is totally achievable with good preparation and the Ultra Challenge support. With 50km, 25km and 10km challenge options also available - there's a challenge here for everyone – and you can join as an individual or as a team of friends / family.

You may have to dig deep at times, you'll meet new friends along the way, and the journey will be unforgettable! As you cross the finish line, you'll get a big welcome from the cheer squad, a glass of fizz, t-shirt, and a special medal to celebrate your achievement.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a **[25% / 50%]** discount on the 'Full Sponsorship' registration fee when signing up to support us.

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.

#### WHAT YOU'LL GET:

- ✓ Sign up from £10
- ✓ Inclusive & fun event with a great atmosphere and camaraderie
- ✓ Choose your distance, including 25km, 50km, 100km PLUS a 10 km option
- ✓ Walk, jog, or run – it's your challenge, your way!
- ✓ A fully signed route, with a team of 'Trekmasters' out on the trail with you
- ✓ Regular covered rest stops, with free food & drink, massages and medics
- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
- ✓ Camping, transfer and parking options to make getting there & away easy
- ✓ Full fundraising support, and a choice of fundraising options

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## RUNNERS COPY

Part of the Ultra Challenge Series, the Lake District Challenge invites you to join us in Cumbria and run England's finest countryside at your pace. Choose your distance - the full challenge Kendal loop, or a half challenge, quarter challenge, 10km or our new Lake District Marathon distance. Test yourself on a fantastic Ultra Challenge - suitable for all experience levels - and you'll get the best support & hospitality all the way.

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Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

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- ✓ Run at your pace
- ✓ A fully signed route, with a team of 'Trekmasters' out on the trail with you
- ✓ Regular covered rest stops, with free food & drink, massages and medics
- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
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