



Easter 50 Challenge

12 April 2025

GENERAL COPY

A challenge event you can take on at your pace. The Easter 50 Challenge invites you to walk, jog or run a distance of your choice, along a signed route, with free food and drink at regular rest stops, plus support including medics, marshals and massage. Get the 'Ultra Challenge' support & hospitality all the way – helping you to push yourself further and achieve something really special for **[YOUR CHARITY NAME]**.

From the Windsor Racecourse base camp, 1500 adventurers will head out on looped routes through the Great Park with fantastic views of Windsor Castle, on to Runnymede, along the Thames Path, and takes in some wonderful countryside. You'll get full support all the way, a few post Easter surprises, a celebration finish at base camp, and a BBQ meal. It's a great way to kick off the 2025 Ultra Challenge season, and to get in shape for summer. With 50km, 25km and 10km challenge options available - there's a challenge here for everyone – and you can join as an individual or as a team of friends / family.

You may have to dig deep at times, you'll meet new friends along the way, and the journey will be unforgettable! As you cross the finish line, you'll get a big welcome from the cheer squad, a glass of fizz, t-shirt, and a special medal to celebrate your achievement.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a **[25% / 50%]** discount on the 'Full Sponsorship' registration fee when signing up to support us.

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.

WHAT YOU'LL GET:

- ✓ Sign up from £10
- ✓ Inclusive & fun event with a great atmosphere and camaraderie
- ✓ Choose your distance – 10km, 25km, or 50km options
- ✓ Walk, jog, or run – it's your challenge, your way!
- ✓ A fully signed route, with a team of 'Trekmasters' out on the trail with you
- ✓ Regular covered rest stops, with free food & drink, massages and medics
- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
- ✓ Transfer and parking options to make getting there & away easy
- ✓ Full fundraising support, and a choice of fundraising options

Click here for full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK]**.



RUNNERS COPY

Part of the Ultra Challenge Series, the Easter 50 Challenge invites you to a 50km Ultra or take on the 25km half challenge - and make it an active Easter. Step up and run an Ultra Challenge along a signed route, with free food and drink at regular rest stops, plus support including medics, marshals and massage. Ultra Challenges are a great fundraising event for all abilities!

From the Windsor Racecourse base camp you will head out on looped routes through the Great Park with fantastic views of Windsor Castle, on to Runnymede, along the Thames Path, and takes in some wonderful countryside. You'll get full support all the way, a few post Easter surprises, a celebration finish at base camp, and a BBQ meal. It's a great way to kick off the 2025 Ultra Challenge season, and the perfect event for experienced runners and newcomers alike!

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a **[25% / 50%]** discount on the 'Full Sponsorship' registration fee when signing up to support us.

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WHAT YOU'LL GET:

- ✓ Sign up from £10
- ✓ Inclusive & fun event with a great atmosphere and camaraderie
- ✓ Choose your distance – 10km, 25km, or 50km options
- ✓ Run at your own pace
- ✓ A fully signed route, with a team of 'Trekmasters' out on the trail with you
- ✓ Regular covered rest stops, with free food & drink, massages and medics
- ✓ An epic finish line moment, with a glass of fizz, medal and t-shirt
- ✓ Transfer and parking options to make getting there & away easy
- ✓ Full fundraising support, and a choice of fundraising options

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