

UK's #1 Event Series

High quality events to energise & motivate your Team, without the hassle & steep costs of organising your own, or the risks with unproven suppliers. An Ultra Challenge gets colleagues active & bonding on a fun, accessible, safe, professionally managed outdoors event - ideal for a wide range of ages & athletic abilities; making them inclusive, and a perfect way to boost wellbeing, engagement, loyalty, and maybe fundraise for your 'charity of the year'.

Teams from 200+ UK companies involving more than 3,000 employees will join an Ultra Challenge in 2024. Teams can be of any size - take on a distance that suits them at their pace, or mix & match distances to suit a range fitness levels or ambition.

There are 16 fantastic events to choose from - each with it's own unique character, and a standard set of options to make it easy to join & take part. Special hospitality packages are also available if you want to make it your own special event!







Spectacular World Heritage coastline and the perfect backdrop for your 2024 team challenge! A start in Corfe Castle, the route heads down to Swanage, and along through Lulworth Cove, past Durdle Door, with ups & downs to Weymouth half way. For full 100 km challengers, it's past Portland Bill, Chesil Beach, and on to West Bay (of TV's Broadchurch) – before a finish line celebration in the vibrant town of Bridport. Great Three Quarter, Half & Quarter Challenge options also – PLUS a Marathon option. It's the perfect event to energize your team!

Distance Options



Over 2,000 Challengers will take on the main Thames Path Challenge following England's greatest river – most will be walk, many will jog, some will run, and all have a special reason to push themselves.

Our full 100km route heads upstream from Putney Bridge past Hampton Court to Runnymede at 50 km, then on past wonderful scenery all the way to Henley. A 'flat' 100 km - but a real challenge!

Full Continuous 100 KM *Challenge* Putney to Henley

Sat 14 - Sun 15 Sept | 7:00-9:00am Start

DISTANCE:

100 km & 350 m

DETAILS:

- ✓ Start: Bishops Park Fulham
- ✓ Start times: 7am for runners, 7am - 9am for joggers & walkers
- ✓ Finish: Henley-on-Thames
- Snacks & drinks every 10-15 km
- ▶ 28 km picnic lunch & fizzy drinks
- ▶ 50 km hot meal
- ▶ 78 km brunch/ lunch
- ▶ 100 km cooked breakfast/ BBQ
- ▶ Finish glass of fizz, medal & t-shirt

Full 2 Day Daylight 100 KM *Challenge* Putney - Runnymede - Henley

Sat 14 - Sun 15 Sept | 7:00-9:00am Start

DISTANCE:

Day 1 ~50 km & ~200 m Day 2 ~50 km & ~150m

DETAILS:

- ✓ Day 1: Putney > Runnymede (50km)
- ✓ Day 2: Runnymede > Henley (50km)
- ✓ Camping option at Runnymede base-camp at the end of DAY 1 of the Challenge.
- ► Snacks & drinks every 10-15 km
- ▶ 23 km picnic lunch & fizzy drinks
- 55 km hot meal
- ▶ 80 km brunch/ lunch
- ▶ 100 km cooked meal/BBQ
- Finish glass of fizz, medal & t-shirt

Three Quarter **Challenge** 72 KM Hurst Park to Henley

NEW

Saturday 14 Sept | 7:00-9:00am Start

DISTANCE:

72 km

DETAILS:

- ✓ Start: Hurst Park
- ✓ Start times: 7am for runners, 7-9am for joggers & walkers
- ✓ Finish: Henley-On-Thames
- ▶ Snacks & drinks every 10-15 km
- ▶ 28 km picnic lunch & fizzy drinks
- ▶ 50 km hot meal
- ▶ Finish glass of fizz, medal & t-shirt

1st Half **Challenge** 50 KM Putney to Runnymede

Saturday 14 Sept | 7:00-9:00am Start

DISTANCE:

50 km & 200 metres

DETAILS:

- ✓ Start: Bishops Park, Fulham
- ✓ Start times: 7am for runners, 7-9am for joggers & walkers
- ✓ Finish: Runnymede
- ▶ Snacks & drinks every 10-15 km
- ▶ 28 km picnic lunch & fizzy drinks
- ▶ 50 km hot meal
- ▶ Finish glass of fizz, medal & t-shirt



Distance Options



2nd Half **Challenge** 50 KM Runnymede to Henley

Sat 14 Sept | 10:00am or join Full Challengers OR Sun 15 Sept | 6:00-6:30am

DISTANCE:

50 km & 150 m

DETAILS:

- ✓ Start: Runnymede
- ✓ Start times: Sat 14 Sept start 10am on Saturday – or join up with a Full Challenger – or Sunday 15 Sept between 6-6:30am
- ✓ Finish: Henley (50 km)
- ▶ Snacks & drinks every 10-15 km
- ▶ 28 km Picnic lunch & fizzy drinks
- ▶ 50 km hot meal
- Finish glass of fizz, medal & t-shirt

1st Quarter **Challenge** 28 KM Putney to Hampton

Saturday 14 September 10:00-11:00am Start

DISTANCE:

28 km & 20 m

DETAILS:

- ✓ Start: Bishops Park, Fulham
- ✓ Start times: Sat 14 September 8:30 9:30am
- ✓ Finish: Hurst Park
- ▶ Snacks & drinks every 10-15 km
- ▶ 28 km Picnic lunch & fizzy drinks
- Finish glass of fizz, medal & t-shirt

2nd Quarter **Challenge** 22 KM

Hampton to Runnymede

Saturday 14 September 12:00am Start

DISTANCE:

22 km & 20 m

DETAILS:

- ✓ Start: Hurst Park, Hampton
- ✓ Start times: Sat 14 Sept, 12:00 only
- ✓ Finish: Runnymede
- ▶ 10 km snacks & drinks
- 22 km hot meal
- ▶ Finish glass of fizz, medal & t-shirt



3rd Quarter **Challenge** 28 KM

Runnymede to Cookham

Sat 14 Sept | 17:00am OR Sun 15 Sept | 6:00-6:30am

DISTANCE:

28 km & 20 m

DETAILS:

- Start: Runnymede
- ✓ Start times: Sat 14 Sept join a Full Challenger from 17:00 or Sun 15 Sept 06:00 – 06:30
- ✓ Finish: Cookham
- ▶ Snacks & drinks every 10-15 km
- ▶ 28 km picnic lunch
- Finish glass of fizz, medal & t-shirt

4th Quarter **Challenge** 22 KM <u>Cookham to Henley</u>

Sunday 15 September 8:00am Start

DISTANCE:

22 km & 10 m

DETAILS:

- ✓ Start: Cookham
- ✓ Start times: Sun 15 Sept 08:00 only
- ✓ Finish: Henley
- Snacks & drinks every 10-15 km
- 22 km BBO/Hot food
- ► Finish glass of fizz, medal &



Pricing & joining options

There are 2 ways for a corporate team to join an Ultra Challenge: Self Fund and pay for the places in full - OR - Fundraise for a charity to an agreed target & pay a lower registration fee (charity covers the balance of the place costs).

Fees can be paid for by the company (via an invoice from us), or by team members as they sign up online - or a mix of both (company pays a proportion / team members pay balance online). It's flexible, and we can tailor the payment setup & the associated team admin to suit <u>your</u> requirements.

SELF FUND OPTION - PARTICIPANT PLACE COSTS:

- ~100 km/Full Challenge: £198
- ~75 km/Half Challenge: £169
- ~25 km/Quarter Challenge: £89
- ~50 km/Half Challenge: £139

CHARITY OPTION - PARTICIPANT COSTS & FUNDRAISING TARGETS:

There are 2 Charity fundraising options, reflecting the balance between the registration fee level (paid by the company or /and the participant) and the charity minimum fundraising target (out of which the charity will pay the balance of the participant place costs). 'Mixed Funding' tends to be the popular choice - as the fundraising targets are more achievable in an 'office environment'.

i) Mixed Funding for Charity:

Reasonable charity fundraising target & you pay half the place cost as a Reg Fee (chosen Charity pays an equal fee to us).

- ~100 km/Full Challenge: £100 Reg Fee
 + at least £300 charity fundraising
- ~75 km/ 3 Quarter Challenge: £90 Reg Fee
 + at least £270 charity fundraising
- ~50 km/Half Challenge: £75 Reg Fee
 + at least £225 Charity fundraising
- ~25km Quarter Challenge: £50 Reg Fee
 + at least £150 charity fundraising

ii) Full Charity Sponsorship:

Pay a Low Registration Fee & do 'lots' of fundraising for your chosen charity (the Charity pays the place cost to us).

- ~100 km/Full Challenge: £40 Reg Fee
 + at least £575 charity fundraising
- ~75 km/ 3 Quarter Challenge: £35 Reg Fee + at least £450 charity fundraising
- ~50 km / Half Challenge: £30 Reg Fee
 + at least £360 charity fundraising
- ~25 km/Quarter Challenge: £20 Reg Fee
 + at least £240 charity fundraising



Charity Fundraising

We work with over 400 UK Charities, and the Ultra Challenge Series has raised over £40 million for Charities so far. Corporate teams can support any of our listed charities, including our headline partners below.

If you want to support a charity who are not listed on our website, they can register with us with no listing fee. Simply get in touch and let us know the charity's details.

Our Partner Charities































































<u>Plus 400+</u> <u>more >></u>

Getting started





TYPE OF TEAM & PAYING FOR PLACES

We have a 2 tier system of team categorisation, to cater for all sizes & types of team. Which suits you best?

A) Standard Corporate - where the company pays all, or some, of the fees (10+ team size) and we raise an invoice (a low deposit initially based on an estimate & a final reconcilled invoice 4 weeks prior to the event). Participant comms are 'vanilla corporate' - so you can communicate details separately to team members.

B) Bespoke Corporate - for large teams, and participant comms can be bespoke for the client. There are options to upgrade to a website landing page (to 'sell' the event & explain all the details) and a bespoke event App (for excellent branded comms!). We will raise an invoice (low initial deposit & 5 weeks prior to the event).

If you are a team of colleagues organising the challenge yourself, and covering all costs, then it will be best to register via our website.

CHOOSING YOUR DISTANCES

Ultra Challenges are accessible for a range of abilities, with the option to walk (as most do), jog, or run distances from 10 km up to 100 km (options vary by event). For larger teams, you can offer a range of distance options to suit all colleagues, which will available for people to choose on your registration form.

OPTIONAL EXTRAS

These can be an important element of your booking, and include services such as parking at the start line, overnight accommodation, and transfers from finish lines back to the start.

Your company can cover the cost of some or all of these - or we can set it up so each person covers the cost of extras themselves.

Alternatively, you can do a gorup booking by sending us a summary of what you need once the team have signed up, and we can raise a single invoice. See the next page for details of the optional extras available on this challenge.

Optional Extras

Bookable extras are designed to make the planning for your challenge as easy as possible -providing options for your joining & leaving arrangements, and are summarised below. As some participant's travel & logistics may involve parking, transfers, and maybe camping also – please check that the combination you book makes sense!

Camping Packages

Camping - Saturday 14th night - 50km 'half-way' -Runnymede

Inclusive Package: 1 Person Inclusive Package: 2 Person Pitch Only: 1 Person Pitch Only: Extra Campers

Parking

- There is local Pay & Display and free parking along the route at Hurst Park (28km), Runneymede (50km), Cookham (78km) & Henley (100km
- There is NO parking at the start in Bishops Park -Fulham

Pre Challenge Transfer

We've a range of shuttle services to take you to your start line, before your challenge. Putney Bridge tube station is the closest to Bishops Park (its on the District Line).

- ✓ Henley > Runnymede
- ✓ Henley > Cookham



Post Challenge Transfer

We've a range of shuttle services to take you where you need to go after your challenge.

- ✓ Hurst Park > Hampton Court Station
- ✓ Runnymede > Staines Station

Baggage Transfers

We've a range of services taking your bags forward for access during the challenge – for a change of clothes or shoes, extra layers for the night, or those snacks you can't do without!

Please note the max weight limits - these are strict, and bags will be weighed. Quoted prices are per bag.

Baggage services will be paid in cash/card on the day - and you cannot pre book.

- ✓ 100KM: Start > Half Way > Finish
- ✓ 100KM: Start > Finish
- ✓ 50KM Half: Start > Finish
- ✓ 25KM Quarter: Start > Finish
- Kit Bag Drop: Runners only Up to 10kg bag for FREE

Challengers Meal

✓ **Sunday Morning Breakfast** – available to participants beginning their challenge on Sunday morning at Runnymede. Breakfast the following morning is included in the inclusive camping packages, but not in the pitch only & will need to be booked separately.



Corporate Team Options

Hospitality Packages

If your company has a large team wanting to take on an Ultra Challenge, or if you just want to make it an extra 'special' event for your colleagues - we have a range of additional hospitality packages available on request. These include:

- Gazebo / marquee private space (at start / finish)
- Private registration / event joining set-up
- Branding packages (for private space)
- On-event branding & advertising
- Company branded t shirts / merchandise
- Extra food / beverages (start / finish)
- Dedicated bus transfers / transport

If you're interested in any of these sevices - let us know, and we'll run through your requirements in detail.

Next Steps

To get started, let us know the key information key below, and our team will give you a tailored proposal and a full quote:

- What distance option(s) you might want to offer
- Is charity fundraising involved
- Type of team & how you want to pay for places
- If your company will cover the entry fees
- How many places you might want to book
- Any hospitality packages you want us to quote for

Contact <u>corporate@actionchallenge.com</u> to get started, or if you have any questions.

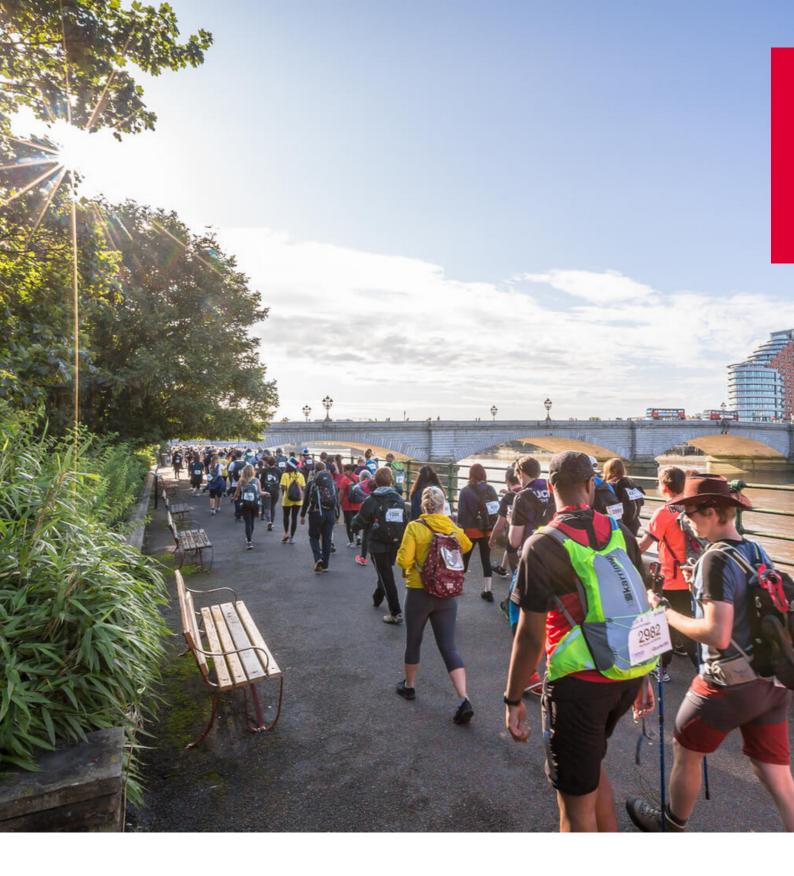
KNOW WHAT YOU WANT AND READY TO BOOK? CLICK BELOW!

BOOK NOW >>









Contact us

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