

UK's #1 Event Series

High quality events to energise & motivate your Team, without the hassle & steep costs of organising your own, or the risks with unproven suppliers. An Ultra Challenge gets colleagues active & bonding on a fun, accessible, safe, professionally managed outdoors event - ideal for a wide range of ages & athletic abilities; making them inclusive, and a perfect way to boost wellbeing, engagement, loyalty, and maybe fundraise for your 'charity of the year'.

Teams from 200+ UK companies involving more than 3,000 employees will join an Ultra Challenge in 2024. Teams can be of any size - take on a distance that suits them at their pace, or mix & match distances to suit a range fitness levels or ambition.

There are 16 fantastic events to choose from - each with it's own unique character, and a standard set of options to make it easy to join & take part. Special hospitality packages are also available if you want to make it your own special event!



A fantastic 'South West' summer challenge for 2024 - taking in the first Minehead section of the famous 630 mile Coastal Path, and with a great 'basecamp' in the shadows of Dunster Castle. The 50 km loop then heads over Exmoor with ups & downs and some magnificent views with over 1600 metres of climb. You'll get full support all the way, and with 25km & 10km options also - along with camping packages & festival style hospitality at basecamp - it's a great Spring event to energize your team!

Distance Options

The Full 50 km loop challenge, with over 1600m of climb, starts from our basecamp beneath Dunster Castle, and heads to the coast and the official Minehead start of the famous 630 mile South West Coastal Path. The coastal path provides fantastic views across the Bristol Channel towards South Wales in the distance. The historic village of Porlock marks the half way point – then it's through forests and in to the beautiful Exmoor National Park. Across moorland and a climb up Dunkery Beacon – Exmoor's highest point – with amazing panoramic views, before descending towards Minehead and on back to the finish line on the lawns below Dunster basecamp where a very welcome finish line celebration awaits. With 'half' (25 km) options available, weekend camping packages at our basecamp, a family friendly 10K event, a bar, BBQ, music & entertainment – there's a summer festival feel on this challenge!

50 KM **Challenge** Dunster Loop

Saturday 3 August | 7:00-9:00am Start

DISTANCE:

50 km & ~1600 metres

DETAILS:

- ✓ Start: Dunster, nr Minehead
- ✓ Start times: – 7am for runners, 7am-9am for joggers & walkers
- ✓ Finish: Dunster, nr Minehead
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 50 km – Hot meal/ BBQ
- ▶ Finish – glass of fizz, medal & t-shirt

25 KM **Challenge** Dunster / Minehead Loop

Saturday 3 August | 9:00-10:00am Start

DISTANCE:

25 km & ~600 metres

DETAILS:

- ✓ Start: Dunster, nr Minehead
- ✓ Start times: – 9am-10am for all
- ✓ Finish: Dunster, nr Minehead
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km (finish) – Hot meal / BBQ
- ▶ Finish – glass of fizz, medal & t-shirt

1st Half **Challenge** 25 KM Dunster - Porlock

NEW

Saturday 3 August
9:00-10:00am Start

DISTANCE:

25 km & ~ 600 metres

DETAILS:

- ✓ Start: Dunster basecamp
- ✓ Start times: 9am – 10am
- ✓ Finish: Porlock
- ▶ Finish Picnic Lunch – glass of fizz, medal & t-shirt

2nd Half **Challenge** 25 KM Porlock - Dunster

NEW

Saturday 3 August
10:00am Start

DISTANCE:

25 km & ~ 1000 metres

DETAILS:

- ✓ Start: Porlock
- ✓ Start times: 10am
- ✓ Finish: Dunster basecamp
- ▶ Finish BBQ meal – glass of fizz, medal & t-shirt

The Dunster 10K **Challenge** 10 KM Loop

Saturday 3 August
10:00-10:30am Start

DISTANCE:

10 km & ~300 metres

DETAILS:

- ✓ Start: Dunster basecamp
- ✓ Start times: 10 – 10.30am. Runners will set off first, then joggers & walkers
- ✓ Finish: Dunster basecamp
- ▶ Finish – discounted BBQ (optional), glass of fizz, medal & t-shirt

Pricing & joining options

There are 2 ways for a corporate team to join an Ultra Challenge : Self Fund and pay for the places in full - OR - Fundraise for a charity to an agreed target & pay a lower registration fee (charity covers the balance of the place costs).

Fees can be paid for by the company (via an invoice from us), or by team members as they sign up online - or a mix of both (company pays a proportion / team members pay balance online). It's flexible, and we can tailor the payment setup & the associated team admin to suit your requirements.

SELF FUND OPTION - PARTICIPANT PLACE COSTS:

- ~50 km/Half Challenge: £139
- ~25 km/Quarter Challenge: £89
- ~10 km Challenge: £39

CHARITY OPTION - PARTICIPANT COSTS & FUNDRAISING TARGETS:

There are 2 Charity fundraising options, reflecting the balance between the registration fee level (paid by the company or /and the participant) and the charity minimum fundraising target (out of which the charity will pay the balance of the participant place costs). 'Mixed Funding' tends to be the popular choice - as the fundraising targets are more achievable in an 'office environment'.

i) Mixed Funding for Charity:

Reasonable charity fundraising target & you pay half the place cost as a Reg Fee (chosen Charity pays an equal fee to us).

- ~50 km/Full Challenge: £75 Reg Fee
+ at least £225 Charity fundraising
- ~25 km/Half Challenge: £50 Reg Fee
+ at least £150 charity fundraising
- ~10 km Challenge: £22.50 Reg Fee
+ at least £70 charity fundraising

ii) Full Charity Sponsorship:

Pay a Low Registration Fee & do 'lots' of fundraising for your chosen charity (the Charity pays the place cost to us).

- ~50 km/Full Challenge: £30 Reg Fee
+ at least £360 charity fundraising
- ~25 km/Half Challenge: £20 Reg Fee
+ at least £240 charity fundraising
- ~10 km Challenge: £10 Reg Fee
+ at least £100 charity fundraising

Corporate Teams



Charity Fundraising

We work with over 400 UK Charities, and the Ultra Challenge Series has raised over £40 million for Charities so far. Corporate teams can support any of our listed charities, including our headline partners below.

If you want to support a charity who are not listed on our website, they can register with us with no listing fee. Simply get in touch and let us know the charity's details.

Our Partner Charities



Plus 400+
more >>

Getting started



TYPE OF TEAM & PAYING FOR PLACES

We have a 2 tier system of team categorisation, to cater for all sizes & types of team. Which suits you best?

A) Standard Corporate - where the company pays all, or some, of the fees (10+ team size) and we raise an invoice (a low deposit initially based on an estimate & a final reconcilled invoice 4 weeks prior to the event). Participant comms are 'vanilla corporate' - so you can communicate details separately to team members.

B) Bespoke Corporate - for large teams, and participant comms can be bespoke for the client. There are options to upgrade to a website landing page (to 'sell' the event & explain all the details) and a bespoke event App (for excellent branded comms!). We will raise an invoice (low initial deposit & 5 weeks prior to the event).

If you are a team of colleagues organising the challenge yourself, and covering all costs, then it will be best to register via our website.

CHOOSING YOUR DISTANCES

Ultra Challenges are accessible for a range of abilities, with the option to walk (as most do), jog, or run distances from 10 km up to 100 km (*options vary by event*). For larger teams, you can offer a range of distance options to suit all colleagues, which will be available for people to choose on your registration form.

OPTIONAL EXTRAS

These can be an important element of your booking, & include services such as parking, and transfers from finish lines back to the start.

Your company can cover the cost of some or all of these - or we can set it up so each person covers the cost of extras themselves.

Alternatively, you can do a group booking by sending us a summary of what you need once the team have signed up, and we can raise a single invoice. See the next page for details of the optional extras available on this challenge.

Optional Extras

Bookable extras are designed to make the planning for your challenge as easy as possible - providing options for your joining & leaving arrangements, and are summarised below. As some participant's travel & logistics may involve parking, transfers, and maybe camping also - please check that the combination you book makes sense!

Camping Packages

Camping - Friday / Saturday night - Dunster basecamp

Inclusive Package: 1 Person

Inclusive Package: 2 Person

Pitch Only: 1 Person

Pitch Only: Extra Campers

Parking

Parking for your vehicle is available at :

- ✓ **The Major Dunster Start / Finish Venue**
- ✓ **Supporter Parking Pass** - so friends / family can park at Dunster (basecamp).

Pre Challenge Transfer

We've a range of shuttle services to take you to your start line, before your challenge. Taunton Station is the closest rail link to Dunster basecamp (it's on the Great Western line).

- ✓ Taunton Station > Dunster basecamp
- ✓ Dunster basecamp > Porlock

Post Challenge Transfer

We've a range of shuttle services to take you where you need to go after your challenge.

- ✓ Dunster basecamp > Taunton Station
- ✓ Porlock > Dunster basecamp

Baggage Transfers

We've a baggage service to store your bags safely at Dunster (basecamp) - for a change of clothes or shoes, extra layers for after your challenge, or those extra post event snacks you can't do without!

Please note the max weight limits - these are strict, and bags will be weighed. Quoted prices are per bag.

Baggage services will be paid in cash/card on the day - and you cannot pre book.

- ✓ Storage at basecamp
- ✓ Kit Bag Drop: **Runners only - Up to 10kg bag for FREE**

Challengers Meal

- ✓ **Friday Night Dinner** - available to book for anyone staying at Dunster (basecamp) on Friday night.
- ✓ **Saturday Morning Breakfast** - available to participants beginning their challenge on Saturday morning at Dunster. Breakfast the following morning is included in the inclusive camping packages, but not in the pitch only & will need to be booked separately.



Corporate Team Options

Hospitality Packages

If your company has a large team wanting to take on an Ultra Challenge, or if you just want to make it an extra 'special' event for your colleagues - we have a range of additional hospitality packages available on request. These include:

- Gazebo / marquee private space (*at start / finish*)
- Private registration / event joining set-up
- Branding packages (*for private space*)
- On-event branding & advertising
- Company branded t shirts / merchandise
- Extra food / beverages (*start / finish*)
- Dedicated bus transfers / transport

If you're interested in any of these services - let us know, and we'll run through your requirements in detail.

Next Steps

To get started, let us know the key information key below, and our team will give you a tailored proposal and a full quote:

- What distance option(s) you might want to offer
- Is charity fundraising involved
- Type of team & how you want to pay for places
- If your company will cover the entry fees
- How many places you might want to book
- Any hospitality packages you want us to quote for

Contact corporate@actionchallenge.com to get started, or if you have any questions.

KNOW WHAT YOU WANT AND READY TO BOOK? CLICK BELOW!

[**BOOK NOW >>**](#)

ultrachallenge.com





Contact us

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