

UK's #1 Event Series

High quality events to energise & motivate your Team, without the hassle & steep costs of organising your own, or the risks with unproven suppliers. An Ultra Challenge gets colleagues active & bonding on a fun, accessible, safe, professionally managed outdoors event - ideal for a wide range of ages & athletic abilities; making them inclusive, and a perfect way to boost wellbeing, engagement, loyalty, and maybe fundraise for your 'charity of the year'.

Teams from 200+ UK companies involving more than 3,000 employees will join an Ultra Challenge in 2024. Teams can be of any size - take on a distance that suits them at their pace, or mix & match distances to suit a range fitness levels or ambition.

There are 16 fantastic events to choose from - each with it's own unique character, and a standard set of options to make it easy to join & take part. Special hospitality packages are also available if you want to make it your own special event!



Our base-camp hub in idyllic Bakewell will welcome over 2,000 adventurers who will test themselves in the fabulous Peak District National Park. WE make organising your team challenge easy - with a full range of camping options, car parking, and extensive hospitality & welfare services across the weekend. The full 100 km Challenge takes a tough & varied figure of 8 route through Derbyshire's finest scenery. You'll get full support all the way, and with three quarter, half, quarter & 10 mile distance options also which pass Chatsworth House. The perfect event to energise your team!

Distance Options

The Peak District Ultra Challenge starts and finishes at our basecamp hub in Bakewell – with a ‘figure of 8’ route. The Full 100km route takes a northern loop of the surrounding area – known for its outstanding natural beauty before returning back to basecamp, marking the end of the challenge for some. Those on the Full 100km and 2nd Half will then head out on a southern looped route exploring more of this wonderful area. With 25 km & 10 mile options, camping across the weekend for you & your supporters + a bar and entertainment – it will be a weekend to remember!

Full Continuous 100 KM Challenge Bakewell Figure of 8

Sat 6 - Sun 7 July | 7:00-9:00am Start

DISTANCE:

100 km & ~2150 metres

DETAILS:

- ✓ Start: Bakewell Showground
- ✓ Start times: 7am for runners, 7am – 9am for joggers & walkers
- ✓ Finish: Bakewell Showground
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 52 km – hot meal
- ▶ 74 km – brunch/lunch
- ▶ 100 km – cooked breakfast/ BBQ
- ▶ Finish – glass of fizz, medal & t-shirt

Full 2 Day Daylight 100 KM Challenge Bakewell Figure of 8

Sat 6 - Sun 7 July | 7:00-9:00am Start

DISTANCE:

Day 1 – 52 km & ~1250 metres

Day 2 – 48 km & ~900 metres

DETAILS:

- ✓ Day 1 Start 7am-9am: Bakewell Showground
- ✓ Day 2 Start 6am-6:30am: Bakewell Showground
- ✓ Overnight: camp option at our basecamp (see Bookable Extras)
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 52 km – hot meal
- ▶ 74 km – brunch/ lunch
- ▶ 100 km – hot meal/ BBQ
- ▶ Finish – glass of fizz, medal & t-shirt

Three Quarter Challenge 73 KM Bakewell to Bakewell

NEW

Sat 6 - Sun 7 July | 7:00-9:00am Start

DISTANCE:

73 km

DETAILS:

- ✓ Start: Bakewell Showground
- ✓ Start times: 7am for runners, 7-9am for joggers & walkers
- ✓ Finish: Bakewell Showground
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 47 km – hot food / lunch
- ▶ 73 km – Hot meal / BBQ
- ▶ Finish – glass of fizz, medal & t-shirt

1st Half Challenge 52 KM Bakewell North Loop

Saturday 6 July | 7:00-9:00am Start

DISTANCE:

52 km & ~1250 metres

DETAILS:

- ✓ Start: Bakewell Showground
- ✓ Start times: 7am for runners, 7 – 9am for joggers & walkers
- ✓ Finish: Bakewell Showground
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 53 km – hot meal
- ▶ Finish – glass of fizz, medal & t-shirt

Corporate Teams

Distance Options



2nd Half **Challenge** 48 KM Bakewell South Loop

Sat 6 - Sun 7 July | 10:00am or join
Full Challengers OR Sun 7 July | 6:00-6:30am

DISTANCE:

48 km & ~900 metres

DETAILS:

- ✓ Start: Bakewell basecamp
- ✓ Start times: Sat 6 July – start 10am on Saturday – or join up with a Full Challenger – or Sunday 7 July between 6- 6:30am
- ✓ Finish: Bakewell basecamp (48 km)
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 48 km – hot meal
- ▶ Finish – glass of fizz, medal & t-shirt

Bakewell 10 **Challenge** 10 mile Bakewell Loop

Saturday 6 July | 9:30-10am Start

DISTANCE:

10 mile & 405 m

DETAILS:

- ✓ Start: Bakewell Showground
- ✓ Start times: 09:30 – 10:00am Saturday 6 July
- ✓ Finish: Bakewell Showground
- ▶ Rest stop at 5 miles (snacks & drinks)
- ▶ Finish – picnic, glass of fizz, medal & t-shirt



Bakewell 25 KM Loop **Challenge** Bakewell to Bakewell

Saturday 6 July | 9:00-9:30am Start

DISTANCE:

25 km & 600 metres

DETAILS:

- ✓ Start: Bakewell Showground
- ✓ Start times: 9:00 – 9:30am Saturday 6 July
- ✓ Finish: Bakewell Showground
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ Finish – glass of fizz, medal & t-shirt



Pricing & joining options

There are 2 ways for a corporate team to join an Ultra Challenge : Self Fund and pay for the places in full - OR - Fundraise for a charity to an agreed target & pay a lower registration fee (charity covers the balance of the place costs).

Fees can be paid for by the company (via an invoice from us), or by team members as they sign up online - or a mix of both (company pays a proportion / team members pay balance online). It's flexible, and we can tailor the payment setup & the associated team admin to suit your requirements.

SELF FUND OPTION - PARTICIPANT PLACE COSTS:

- ~100 km/Full Challenge: £198
- ~50 km/Half Challenge: £139
- ~75 km/Half Challenge: £169
- ~25 km/Quarter Challenge: £89
- ~10 km Challenge: £39

CHARITY OPTION - PARTICIPANT COSTS & FUNDRAISING TARGETS:

There are 2 Charity fundraising options, reflecting the balance between the registration fee level (paid by the company or /and the participant) and the charity minimum fundraising target (out of which the charity will pay the balance of the participant place costs). 'Mixed Funding' tends to be the popular choice - as the fundraising targets are more achievable in an 'office environment'.

i) Mixed Funding for Charity:

Reasonable charity fundraising target & you pay half the place cost as a Reg Fee (chosen Charity pays an equal fee to us).

- ~100 km/Full Challenge: £100 Reg Fee
+ at least £300 charity fundraising
- ~75 km/ 3 Quarter Challenge: £90 Reg Fee
+ at least £270 charity fundraising
- ~50 km/Half Challenge: £75 Reg Fee
+ at least £225 Charity fundraising
- ~25km Quarter Challenge: £50 Reg Fee
+ at least £150 charity fundraising
- ~10 km Challenge: £22.50 Reg Fee
+ at least £70 charity fundraising

ii) Full Charity Sponsorship:

Pay a Low Registration Fee & do 'lots' of fundraising for your chosen charity (the Charity pays the place cost to us).

- ~100 km/Full Challenge: £40 Reg Fee
+ at least £575 charity fundraising
- ~75 km/ 3 Quarter Challenge: £35 Reg Fee
+ at least £450 charity fundraising
- ~50 km / Half Challenge: £30 Reg Fee
+ at least £360 charity fundraising
- ~25 km/Quarter Challenge: £20 Reg Fee
+ at least £240 charity fundraising
- ~10 km Challenge: £10 Reg Fee
+ at least £100 charity fundraising

Corporate Teams



Charity Fundraising

We work with over 400 UK Charities, and the Ultra Challenge Series has raised over £40 million for Charities so far. Corporate teams can support any of our listed charities, including our headline partners below.

If you want to support a charity who are not listed on our website, they can register with us with no listing fee. Simply get in touch and let us know the charity's details.

Our Partner Charities



Plus 400+
more >>

Getting started



TYPE OF TEAM & PAYING FOR PLACES

We have a 2 tier system of team categorisation, to cater for all sizes & types of team. Which suits you best?

A) Standard Corporate - where the company pays all, or some, of the fees (*10+ team size*) and we raise an invoice (*a low deposit initially based on an estimate & a final reconcilled invoice 4 weeks prior to the event*). Participant comms are 'vanilla corporate' - so you can communicate details separately to team members.

B) Bespoke Corporate - for large teams, and participant comms can be bespoke for the client. There are options to upgrade to a website landing page (*to 'sell' the event & explain all the details*) and a bespoke event App (*for excellent branded comms!*). We will raise an invoice (*low initial deposit & 5 weeks prior to the event*).

If you are a team of colleagues organising the challenge yourself, and covering all costs, then it will be best to register via our website.

CHOOSING YOUR DISTANCES

Ultra Challenges are accessible for a range of abilities, with the option to walk (as most do), jog, or run distances from 10 km up to 100 km (*options vary by event*). For larger teams, you can offer a range of distance options to suit all colleagues, which will be available for people to choose on your registration form.

OPTIONAL EXTRAS

These can be an important element of your booking, and include services such as parking at the start line, overnight accommodation, and transfers from finish lines back to the start.

Your company can cover the cost of some or all of these - or we can set it up so each person covers the cost of extras themselves.

Alternatively, you can do a group booking by sending us a summary of what you need once the team have signed up, and we can raise a single invoice. See the next page for details of the optional extras available on this challenge.

Optional Extras

Bookable extras are designed to make the planning for your challenge as easy as possible - providing options for your joining & leaving arrangements, and are summarised below. Scroll down for details & prices on each category, all extras are now closed, you can still book a parking pass ahead of your challenge.

Camping Packages

Friday &/or Saturday night, Bakewell

Inclusive Package: 1 Person

Inclusive Package: 2 Person

Pitch Only: 1 Person

Pitch Only: Extra Campers

Parking

Parking for your vehicle is available at :

- ✓ **The Major Bakewell Start / Finish Venue + 25 km Finish.**
- ✓ **Supporter Parking Pass** - So friends / family can park at Bakewell some 'key' venues along the route.

Pre Challenge Transfer

We've a a transfer services to take you to your start line, before your challenge from a local station. Chesterfield Station is the closest rail link to the Bakewell basecamp (it's on the East Midland Railway line).

- ✓ Transfer to the main Bakewell start venue from Chesterfield train station.

Post Challenge Transfer

We've a range of shuttle services to take you where you need to go after your challenge.

- ✓ Transfer from your finish to Chesterfield train station.

Baggage Transfers

We've a range of services taking your bags forward for access during the challenge - for a change of clothes or shoes, extra layers for the night, or those snacks you can't do without!

Please note the max weight limits - these are strict, and bags will be weighed. Quoted prices are per bag.

Baggage services will be paid in cash/card on the day - and you cannot pre book.

- ✓ Store your bag safely at the start in Bakewell.
- ✓ Full Challenge runners - start > midway > finish.
- ✓ Half & Quarter Challenge runners - start > finish.

- ✓ If you have a 'heavy' bag (or a 2nd bag) - this must be booked in and paid for via the other baggage service options.
- ✓ Kit Bag Drop: **Runners only - Up to 10kg bag for FREE**

Challengers Meal

- ✓ **Friday Night Dinner** - available to book for anyone staying at Bakewell Showground on Friday night.
- ✓ **Saturday Morning Breakfast** - available to participants beginning their challenge on Saturday morning at Bakewell Showground. Breakfast the following morning is included in the inclusive camping packages, but not in the pitch only & will need to be booked separately.
- ✓ **Sunday Morning Breakfast** - available to participants beginning their challenge on Sunday morning at Bakewell Showground. Breakfast the following morning is included in the inclusive camping packages, but not in the pitch only & will need to be booked separately.



Corporate Team Options

Hospitality Packages

If your company has a large team wanting to take on an Ultra Challenge, or if you just want to make it an extra 'special' event for your colleagues - we have a range of additional hospitality packages available on request. These include:

- Gazebo / marquee private space (*at start / finish*)
- Private registration / event joining set-up
- Branding packages (*for private space*)
- On-event branding & advertising
- Company branded t shirts / merchandise
- Extra food / beverages (*start / finish*)
- Dedicated bus transfers / transport

If you're interested in any of these services - let us know, and we'll run through your requirements in detail.

Next Steps

To get started, let us know the key information key below, and our team will give you a tailored proposal and a full quote:

- What distance option(s) you might want to offer
- Is charity fundraising involved
- Type of team & how you want to pay for places
- If your company will cover the entry fees
- How many places you might want to book
- Any hospitality packages you want us to quote for

Contact corporate@actionchallenge.com to get started, or if you have any questions.

KNOW WHAT YOU WANT AND READY TO BOOK? CLICK BELOW!

[BOOK NOW >>](#)

ultrachallenge.com





Contact us

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