

UK's #1 Event Series

High quality events to energise & motivate your Team, without the hassle & steep costs of organising your own, or the risks with unproven suppliers. An Ultra Challenge gets colleagues active & bonding on a fun, accessible, safe, professionally managed outdoors event - ideal for a wide range of ages & athletic abilities; making them inclusive, and a perfect way to boost wellbeing, engagement, loyalty, and maybe fundraise for your 'charity of the year'.

Teams from 200+ UK companies involving more than 3,000 employees will join an Ultra Challenge in 2024. Teams can be of any size - take on a distance that suits them at their pace, or mix & match distances to suit a range fitness levels or ambition.

There are 16 fantastic events to choose from - each with it's own unique character, and a standard set of options to make it easy to join & take part. Special hospitality packages are also available if you want to make it your own special event!



Take on the North Downs with a fabulous challenge for your team. Setting out from our Guilford basecamp, the looped 50 km route takes in some of the best of the Surrey hills, the North Downs Way, and surrounding countryside. Wonderful scenery & fabulous views out to the south - and easily accessible from London! You'll get full support & hospitality, with 25 km & 10 km options available, and optional University style accommodation at basecamp. The perfect event to energise your team!

Distance Options

Join us for the mid-summer North Downs 50 Challenge! Our looped route is set in an area of outstanding natural beauty of the Surrey Hills, taking in chalk ridges and ancient woodlands. Setting out from a Guilford basecamp it's through Chantry Woods overlooking Chilworth and Chinthurst Hill, with spectacular views at the top of St Martha's Hill – also home to a historic church. With some ups & downs along the way – Newlands Corner, a nature reserve, provides some of the best views over the Surrey Hills. With easy access from London and the Home Counties by car or train – 50 km & 25 km distance options, and a Guilford basecamp with optional University style accommodation – there's a fantastic challenge along the famous North Downs waiting for you!

50 KM Challenge Guilford Loop

Saturday 27 July | 7:00-9:00am Start

DISTANCE:

50 km & 830 metres

DETAILS:

- ✓ Start: Surrey Sports Ground – Guilford
- ✓ Start times: 07:00 for runners,
07:30 – 09:00 for joggers & runners
- ✓ Finish: Surrey Sports Ground – Guilford
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 50 km – hot meal
- ▶ Finish – glass of fizz, medal & t-shirt

25 KM Challenge Guilford Loop

Saturday 27 July | 7:00-9:30am Start

DISTANCE:

25 km & 530 m

DETAILS:

- ✓ Start: Surrey Sports Ground – Guilford
- ✓ Start times: 07:00 for runners,
08:30 – 09:30 for joggers & walkers
- ✓ Finish: Surrey Sports Ground – Guilford
- ▶ 12 km – snacks & drinks
- ▶ 25 km – finishers meal
- ▶ Finish – glass of fizz, medal & t-shirt

1st Half Challenge - ~25 km 1st Half of 50 km Route

NEW

Saturday 27 July | 8:00-9:00am Start

DISTANCE:

24 km & ~600 metres

DETAILS:

- ✓ Start: Surrey Sports Ground – Guilford
- ✓ Start times: 8 – 9am
- ✓ Finish: Milton Court, Nr Dorking
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ Finish – glass of fizz, medal & t-shirt

Guilford 10k Challenge Guilford Loop - 10 KM

Saturday 27 July | 10:00-11:00am Start

DISTANCE:

10 km & 233 meters

DETAILS:

- ✓ Start: Surrey Sports Park
- ✓ Start times: 10:00 – 11:00 Runners will set off first,
then joggers & walkers
- ✓ Finish: Surrey Sports Park (10 km)
- ▶ Finish – discounted BBQ, glass of fizz,
medal & t-shirt

Pricing & joining options

There are 2 ways for a corporate team to join an Ultra Challenge : Self Fund and pay for the places in full - OR - Fundraise for a charity to an agreed target & pay a lower registration fee (charity covers the balance of the place costs).

Fees can be paid for by the company (via an invoice from us), or by team members as they sign up online - or a mix of both (company pays a proportion / team members pay balance online). It's flexible, and we can tailor the payment setup & the associated team admin to suit your requirements.

SELF FUND OPTION - PARTICIPANT PLACE COSTS:

- ~50 km/Half Challenge: £139
- ~25 km/Quarter Challenge: £89
- ~10 km Challenge: £39

CHARITY OPTION - PARTICIPANT COSTS & FUNDRAISING TARGETS:

There are 2 Charity fundraising options, reflecting the balance between the registration fee level (paid by the company or /and the participant) and the charity minimum fundraising target (out of which the charity will pay the balance of the participant place costs). 'Mixed Funding' tends to be the popular choice - as the fundraising targets are more achievable in an 'office environment'.

i) Mixed Funding for Charity:

Reasonable charity fundraising target & you pay half the place cost as a Reg Fee (chosen Charity pays an equal fee to us).

- ~50 km/Full Challenge: £75 Reg Fee
+ at least £225 Charity fundraising
- ~25 km/Half Challenge: £50 Reg Fee
+ at least £150 charity fundraising
- ~10 km Challenge: £22.50 Reg Fee
+ at least £70 charity fundraising

ii) Full Charity Sponsorship:

Pay a Low Registration Fee & do 'lots' of fundraising for your chosen charity (the Charity pays the place cost to us).

- ~50 km/Full Challenge: £30 Reg Fee
+ at least £360 charity fundraising
- ~25 km/Half Challenge: £20 Reg Fee
+ at least £240 charity fundraising
- ~10 km Challenge: £10 Reg Fee
+ at least £100 charity fundraising

Charity Fundraising

We work with over 400 UK Charities, and the Ultra Challenge Series has raised over £40 million for Charities so far. Corporate teams can support any of our listed charities, including our headline partners below.

If you want to support a charity who are not listed on our website, they can register with us with no listing fee. Simply get in touch and let us know the charity's details.

Our Partner Charities



Plus 400+
more >>

Getting started



TYPE OF TEAM & PAYING FOR PLACES

We have a 2 tier system of team categorisation, to cater for all sizes & types of team. Which suits you best?

A) Standard Corporate - where the company pays all, or some, of the fees (10+ team size) and we raise an invoice (a low deposit initially based on an estimate & a final reconcilled invoice 4 weeks prior to the event). Participant comms are 'vanilla corporate' - so you can communicate details separately to team members.

B) Bespoke Corporate - for large teams, and participant comms can be bespoke for the client. There are options to upgrade to a website landing page (to 'sell' the event & explain all the details) and a bespoke event App (for excellent branded comms!). We will raise an invoice (low initial deposit & 5 weeks prior to the event).

If you are a team of colleagues organising the challenge yourself, and covering all costs, then it will be best to register via our website.

CHOOSING YOUR DISTANCES

Ultra Challenges are accessible for a range of abilities, with the option to walk (as most do), jog, or run distances from 10 km up to 100 km (*options vary by event*). For larger teams, you can offer a range of distance options to suit all colleagues, which will be available for people to choose on your registration form.

OPTIONAL EXTRAS

These can be an important element of your booking, & include services such as parking, and transfers from finish lines back to the start.

Your company can cover the cost of some or all of these - or we can set it up so each person covers the cost of extras themselves.

Alternatively, you can do a group booking by sending us a summary of what you need once the team have signed up, and we can raise a single invoice. See the next page for details of the optional extras available on this challenge.

Optional Extras

Bookable extras are designed to make the planning for your challenge as easy as possible - providing options for your joining & leaving arrangements, and are summarised below. As some participant's travel & logistics may involve parking, transfers, and maybe accommodation also - please check that the combination you book makes sense!

Camping Packages

**Surrey Sports Park - MAIN START/FINISH VENUE (0km)
- University rooms only**

Single room: Accommodation ONLY is available at Surrey University 'halls of residence' on Friday &/or Saturday night - with single room options only. You must bring your own sleeping bag & towel. Accommodation parking & breakfast the following morning is included in your package.

Parking

Limited parking is available at the main venue. If you're not parking at Surrey Sports Park or staying at the accommodation - check that our optional Shuttle Services also work for you.

- ✓ Park your car all day at Surrey Sports Park:
- ✓ Saturday 6am - 10pm
- ✓ Ideal for all challengers starting/ finishing at Surrey Sports Park.

Pre Challenge Transfer

We've a regular shuttle services before your challenge from a nearby train station.

Guilford Train Station is the closest rail link to basecamp (it's on the South Western Railway line).

- ✓ Guilford Station > Surrey Sports Park

Post Challenge Transfer

We've a regular shuttle services for after your challenge to a local train station.

Ideal for anyone finishing at Surrey Sports Park

To Guilford train station - operating a regular service, although there may be a wait at quiet periods (up to an hour), during the times:

- ✓ Saturday - 12pm (midday) - last train
- ✓ Sunday - 8am (for those staying at the accommodation Saturday night).

Baggage Transfers

We've a baggage service to store your bags safely at Surrey Sports Park - for a change of clothes or shoes, extra layers for after your challenge, or those extra post event snacks you can't do without!

Please note the max weight limits - these are strict, and bags will be weighed. Quoted prices are per bag.

Baggage services will be paid in cash/card on the day - and you cannot pre book.

- ✓ Store your bag safely at the start/finish at Surrey Sports Park.
- ✓ For all official Runners (ie confirmed as a Runner on entry & dressed as such on the day) - our kit drop service will store a small (10kg max) bag for you to keep safe during your challenge:
- ✓ If you have a 'heavy' bag (or a 2nd bag) - this must be booked in and paid for via the other baggage service options.



Corporate Team Options

Hospitality Packages

If your company has a large team wanting to take on an Ultra Challenge, or if you just want to make it an extra 'special' event for your colleagues - we have a range of additional hospitality packages available on request. These include:

- Gazebo / marquee private space (*at start / finish*)
- Private registration / event joining set-up
- Branding packages (*for private space*)
- On-event branding & advertising
- Company branded t shirts / merchandise
- Extra food / beverages (*start / finish*)
- Dedicated bus transfers / transport

If you're interested in any of these services - let us know, and we'll run through your requirements in detail.

Next Steps

To get started, let us know the key information key below, and our team will give you a tailored proposal and a full quote:

- What distance option(s) you might want to offer
- Is charity fundraising involved
- Type of team & how you want to pay for places
- If your company will cover the entry fees
- How many places you might want to book
- Any hospitality packages you want us to quote for

Contact corporate@actionchallenge.com to get started, or if you have any questions.

KNOW WHAT YOU WANT AND READY TO BOOK? CLICK BELOW!

[**BOOK NOW >>**](#)

ultrachallenge.com





Contact us

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