

UK's #1 Event Series

High quality events to energise & motivate your Team, without the hassle & steep costs of organising your own, or the risks with unproven suppliers. An Ultra Challenge gets colleagues active & bonding on a fun, accessible, safe, professionally managed outdoors event - ideal for a wide range of ages & athletic abilities; making them inclusive, and a perfect way to boost wellbeing, engagement, loyalty, and maybe fundraise for your 'charity of the year'.

Teams from 200+ UK companies involving more than 3,000 employees will join an Ultra Challenge in 2024. Teams can be of any size - take on a distance that suits them at their pace, or mix & match distances to suit a range fitness levels or ambition.

There are 16 fantastic events to choose from - each with it's own unique character, and a standard set of options to make it easy to join & take part. Special hospitality packages are also available if you want to make it your own special event!



Your team can join 2,000 adventurers to take on the Capital to Coast route and test their grit & determination over the weekend. Richmond-Upon-Thames is the start, and it's over the North Downs with wonderful Surrey & Sussex countryside to half way at Turners Hill. The full 100 km route heads over the South Downs before the welcome sight of the Brighton coastline comes in to view. You'll get full support & hospitality all the way - and with three quarter, half, marathon & quarter distance options also available - it's the perfect event to energize your team!

Distance Options

Richmond, London – Challengers eagerly await their start. There're 100 km of trails ahead, 60% of it off-road, with some wonderful countryside before the final climb over the South Downs and the Brighton coastline comes in to view. The Full 100km, with 1,500 metres of climb, can be done as a continuous Challenge – or as a 'Daylight 2 Day' option with a camping option at halfway. With 3/4, Half, Marathon & Quarter distance options also available – plus a New 25 km Brighton Challenge – there's a Challenge here for all!

Full Continuous 100 KM Challenge Richmond to Brighton

Sat 25 - Sun 26 May | 7:00-9:30am Start

DISTANCE:

100 km & ~1500 metres

DETAILS:

- ✓ Start: Richmond, W. London
- ✓ Start times: 7am for runners,
7am – 9.30am for joggers & walkers
- ✓ Finish: Brighton Racecourse
- ▶ Snacks & drinks – every 10 -15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 58 km – hot meal
- ▶ ~80 km – picnic brunch/ lunch
- ▶ 100 km – cooked breakfast/ BBQ
- ▶ Finish – glass of fizz, medal & t-shirt

Full 2 Day Daylight 100 KM Challenge Richmond - Turners Hill - Brighton

Sat 25 - Sun 26 May | 7:00-9:30am Start

DISTANCE:

Day 1 – 58 km & ~800 metres

Day 2 – 42 km & ~700 metres

DETAILS:

- ✓ Day 1: Richmond > Turners Hill (58 km)
- ✓ Day 2: Turners Hill > Brighton Racecourse (42km)
- ✓ Overnight: Camp with us at Tulley's Farm
(see Bookable Extras) or local B&B / hotel
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 58 km – hot meal
- ▶ ~82 km – brunch/ lunch
- ▶ 100 km – BBQ
- ▶ Finish – glass of fizz, medal & t-shirt

Three Quarter Challenge 75 KM Sutton to Brighton

NEW

Sat 25 - Sun 26 May | 7:00-9:30am Start

DISTANCE:

75 km & ~1300 metres

DETAILS:

- ✓ Start: Oaks Park, Sutton
- ✓ Start times: 7am for runners,
7am – 9.30am for joggers & walkers
- ✓ Finish: Brighton Racecourse
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 56 km – hot meal
- ▶ Finish – glass of fizz, medal & t-shirt

1st Half Challenge 58 KM Richmond to Turners Hill

Saturday 25 May | 7:00-9:30am Start

DISTANCE:

58 km & ~800 metres

DETAILS:

- ✓ Start: Richmond, W. London
- ✓ Start times: 7am – 07:00 for runners,
7am – 9:30am for joggers & walkers
- ✓ Finish: Tulleys Farm, Turners Hill
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch & fizzy drinks
- ▶ 58 km – hot meal
- ▶ Finish – glass of fizz, medal & t-shirt

Distance Options

2nd Half Sussex Marathon **Challenge** 42 KM Turners Hill to Brighton

Sat 25 May | 10:00am or join Full Challengers
OR Sun 26 May | 6:00-7:00am Rolling Start

DISTANCE:

42 km & ~700 metres

DETAILS:

- ✓ Start: Tulleys Farm, Turners Hill
- ✓ Start times: Saturday 25 May from 10am or if just join a full challenger when they are ready, OR 6am – 7am rolling start on Sunday 26 May
- ✓ Finish: Brighton Racecourse
- ▶ Snacks & drinks – every 10-15 km
- ▶ 24 km – picnic lunch & fizzy drinks
- ▶ 42 km – BBQ meal
- ▶ Finish – glass of fizz, medal & t-shirt

1st Quarter **Challenge** 25 KM Richmond to Oaks Park

Saturday 25 May | 9:00-10:00am Start

DISTANCE:

25 km & ~200 metres

DETAILS:

- ✓ Start: Richmond, W. London
- ✓ Start times: 9am – 10am for walkers, joggers & runners
- ✓ Finish: Oaks Park, Nr Sutton
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – Picnic lunch & fizzy drinks
- ▶ Finish – glass of fizz, medal & t-shirt

2nd Quarter **Challenge** 33 KM Oaks Park to Turners Hill

NEW

Saturday 25 May | 9:30am Start

DISTANCE:

33 km & ~600 metres

DETAILS:

- ✓ Start: Oaks Park, nr Sutton
- ✓ Start times: 9.30am Sat 25 May
- ✓ Finish: Tulleys Farm, Turners Hill
- ▶ Snacks & drinks – every 10-15 km
- ▶ 33 km – hot meal
- ▶ Finish – glass of fizz, medal & t-shirt

Brighton **Challenge** 25 KM Brighton Loop

NEW

Saturday 25 May | 10:00 Start

DISTANCE:

25 km & ~400 metres (tbc)

DETAILS:

- ✓ Start: Brighton Racecourse
- ✓ Start times: 10am for walkers, joggers & runners
- ✓ Finish: Brighton Racecourse
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – BBQ at finish
- ▶ Finish – glass of fizz, medal & t-shirt

Pricing & joining options

There are 2 ways for a corporate team to join an Ultra Challenge : Self Fund and pay for the places in full - OR - Fundraise for a charity to an agreed target & pay a lower registration fee (charity covers the balance of the place costs).

Fees can be paid for by the company (via an invoice from us), or by team members as they sign up online - or a mix of both (company pays a proportion / team members pay balance online). It's flexible, and we can tailor the payment setup & the associated team admin to suit your requirements.

SELF FUND OPTION - PARTICIPANT PLACE COSTS:

- ~100 km/Full Challenge: £198
- ~75 km/Half Challenge: £169
- ~50 km/Half Challenge: £139
- ~25 km/Quarter Challenge: £89

CHARITY OPTION - PARTICIPANT COSTS & FUNDRAISING TARGETS:

There are 2 Charity fundraising options, reflecting the balance between the registration fee level (paid by the company or /and the participant) and the charity minimum fundraising target (out of which the charity will pay the balance of the participant place costs). 'Mixed Funding' tends to be the popular choice - as the fundraising targets are more achievable in an 'office environment'.

i) Mixed Funding for Charity:

Reasonable charity fundraising target & you pay half the place cost as a Reg Fee (chosen Charity pays an equal fee to us).

- ~100 km/Full Challenge: £100 Reg Fee
+ at least £300 charity fundraising
- ~75 km/ 3 Quarter Challenge: £90 Reg Fee
+ at least £270 charity fundraising
- ~50 km/Half Challenge: £75 Reg Fee
+ at least £225 Charity fundraising
- ~25km Quarter Challenge: £50 Reg Fee
+ at least £150 charity fundraising

ii) Full Charity Sponsorship:

Pay a Low Registration Fee & do 'lots' of fundraising for your chosen charity (the Charity pays the place cost to us).

- ~100 km/Full Challenge: £40 Reg Fee
+ at least £575 charity fundraising
- ~75 km/ 3 Quarter Challenge: £35 Reg Fee
+ at least £450 charity fundraising
- ~50 km / Half Challenge: £30 Reg Fee
+ at least £360 charity fundraising
- ~25 km/Quarter Challenge: £20 Reg Fee
+ at least £240 charity fundraising

Corporate Teams



Charity Fundraising

We work with over 400 UK Charities, and the Ultra Challenge Series has raised over £40 million for Charities so far. Corporate teams can support any of our listed charities, including our headline partners below.

If you want to support a charity who are not listed on our website, they can register with us with no listing fee. Simply get in touch and let us know the charity's details.

Our Partner Charities



Plus 400+
more >>

Getting started



TYPE OF TEAM & PAYING FOR PLACES

We have a 2 tier system of team categorisation, to cater for all sizes & types of team. Which suits you best?

A) Standard Corporate - where the company pays all, or some, of the fees (*10+ team size*) and we raise an invoice (*a low deposit initially based on an estimate & a final reconcilled invoice 4 weeks prior to the event*). Participant comms are 'vanilla corporate' - so you can communicate details separately to team members.

B) Bespoke Corporate - for large teams, and participant comms can be bespoke for the client. There are options to upgrade to a website landing page (*to 'sell' the event & explain all the details*) and a bespoke event App (*for excellent branded comms!*). We will raise an invoice (*low initial deposit & 5 weeks prior to the event*).

If you are a team of colleagues organising the challenge yourself, and covering all costs, then it will be best to register via our website.

CHOOSING YOUR DISTANCES

Ultra Challenges are accessible for a range of abilities, with the option to walk (as most do), jog, or run distances from 10 km up to 100 km (*options vary by event*). For larger teams, you can offer a range of distance options to suit all colleagues, which will be available for people to choose on your registration form.

OPTIONAL EXTRAS

These can be an important element of your booking, and include services such as parking at the start line, overnight accommodation, and transfers from finish lines back to the start.

Your company can cover the cost of some or all of these - or we can set it up so each person covers the cost of extras themselves.

Alternatively, you can do a group booking by sending us a summary of what you need once the team have signed up, and we can raise a single invoice. See the next page for details of the optional extras available on this challenge.

Optional Extras

Parking and post-challenge transfers are now only available to book on the day – subject to availability.

Camping Packages

Camping - Saturday night - 56km 'half-way' - Tulleys Farm

Inclusive Package: 1 Person

Inclusive Package: 2 Person

Pitch Only: 1 Person

Pitch Only: Extra Campers

Parking

Parking for your vehicle is available at :

- ✓ **The Richmond start venue has no event specific parking** – there is a near by pay and display public car park on other side of the main road.
- ✓ **Parking available at other main venues** – including Brighton Racecourse (option to park there Friday – and get a train to the start venue).
- ✓ **Supporter Parking Pass** – so friends / family can park along the route at either Oaks Park (25km), Tulleys Farm (56km) or Brighton Racecourse (100km).

Pre Challenge Transfer

We've a range of shuttle services to take you to your start line, before your challenge. You can always park your car your finish & get a lift to your start.

- ✓ Brighton Racecourse > Tulleys Farm

Post Challenge Transfer

We've a range of shuttle services to take you where you need to go after your challenge.

- ✓ Oaks Park > Sutton station
- ✓ Tulleys Farm > Three Bridges Station
- ✓ Brighton Racecourse > Brighton station

Baggage Transfers

We've a range of services taking your bags forward for access during the challenge – for a change of clothes or shoes, extra layers for the night, or those snacks you can't do without!

Please note the max weight limits – these are strict, and bags will be weighed. Quoted prices are per bag.

Baggage services will be paid in cash/card on the day – and you cannot pre book.

- ✓ 100KM: Start > Half Way > Finish
- ✓ 100KM: Start > Finish
- ✓ 50KM Half: Start > Finish
- ✓ 25KM Quarter: Start > Finish
- ✓ Kit Bag Drop: **Runners only - Up to 10kg bag for FREE**

Challengers Meal

- ✓ **Sunday Morning Breakfast** – available to participants beginning their challenge on Sunday morning at Tulleys Farm. Breakfast the following morning is included in the camping package.



Corporate Team Options

Hospitality Packages

If your company has a large team wanting to take on an Ultra Challenge, or if you just want to make it an extra 'special' event for your colleagues - we have a range of additional hospitality packages available on request. These include:

- Gazebo / marquee private space (*at start / finish*)
- Private registration / event joining set-up
- Branding packages (*for private space*)
- On-event branding & advertising
- Company branded t shirts / merchandise
- Extra food / beverages (*start / finish*)
- Dedicated bus transfers / transport

If you're interested in any of these services - let us know, and we'll run through your requirements in detail.

Next Steps

To get started, let us know the key information key below, and our team will give you a tailored proposal and a full quote:

- What distance option(s) you might want to offer
- Is charity fundraising involved
- Type of team & how you want to pay for places
- If your company will cover the entry fees
- How many places you might want to book
- Any hospitality packages you want us to quote for

Contact corporate@actionchallenge.com to get started, or if you have any questions.

KNOW WHAT YOU WANT AND READY TO BOOK? CLICK BELOW!

[**BOOK NOW >>**](#)

ultrachallenge.com





Contact us

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 **actionchallenge**

challenge events worldwide

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