

# UK's #1 Event Series

High quality events to energise & motivate your Team, without the hassle & steep costs of organising your own, or the risks with unproven suppliers. An Ultra Challenge gets colleagues active & bonding on a fun, accessible, safe, professionally managed outdoors event - ideal for a wide range of ages & athletic abilities; making them inclusive, and a perfect way to boost wellbeing, engagement, loyalty, and maybe fundraise for your 'charity of the year'.

Teams from 200+ UK companies involving more than 3,000 employees will join an Ultra Challenge in 2024. Teams can be of any size - take on a distance that suits them at their pace, or mix & match distances to suit a range fitness levels or ambition.

There are 16 fantastic events to choose from - each with it's own unique character, and a standard set of options to make it easy to join & take part. Special hospitality packages are also available if you want to make it your own special event!



Great challenges need great settings - and few are better than the Island's stunning coastal path. Up to 2,000 adventurers will take on the Isle of Wight in May 2024 - including many corporate teams. It's along the spectacular southern cliffs, past the iconic Needles, and up to historic Cowes at the half way stop. For Full Island challengers it's on to historic Ventnor, and back to our welcome base camp in Chale after an epic 106km journey.

# Distance Options

106 km & 1,800+ metres of climb (clockwise route), the Full Challenge is a tough one! There's a Full 2 Day 'Daylight' option, Three Quarter, Half, and Quarter Island Challenges also - and NEW 'Cross Island' & 'Medina 10 mile' options if you're up for something different. In 2024 there's definitely an Isle of Wight Challenge waiting for you!

## Full Continuous 106 KM Chale to Chale **Challenge**

Saturday 4 - Sunday 5 May | 7:00-9:30am Start

### DISTANCE:

106 km - 1800 m Elevation

### DETAILS:

- ✓ Start & Finish: Chale Recreation Ground, Chale
- ✓ Start times: 7am for runners, 7am - 9.30 for joggers & walkers
- ▶ Snacks & drinks - every 10-15 km
- ▶ 25 km - picnic lunch & fizzy drinks
- ▶ 52 km - hot meal
- ▶ 82 km - brunch/ lunch
- ▶ 106 km - cooked breakfast/BBQ
- ▶ Finish - glass of fizz, medal & t-shirt

## Full 2 Day Daylight 106 KM Chale - Cowes - Chale **Challenge**

Saturday 4 - Sunday 5 May | 7:00-9:30am Start

### DISTANCE:

Day 1 - 52 km - 900 m Elevation

Day 2 - 54 km - 900 m Elevation

### DETAILS:

- ✓ Day 1: Chale Recreation Ground, Chale > Isle of Wight Showground, Cowes
- ✓ Day 2: Isle of Wight Showground, Cowes > Chale Recreation Ground, Chale
- ✓ Overnight: camp with us option (see Bookable Extras) or local B&B / hotel
- ▶ Snacks & drinks - every 10-15 km
- ▶ 25 km - picnic lunch & fizzy drinks
- ▶ 52 km - hot meal
- ▶ 82 km - brunch/ lunch
- ▶ 106 km - cooked breakfast/BBQ
- ▶ Finish - glass of fizz, medal & t-shirt

## Three Quarter Challenge 82 KM Chale to Culver Down **Challenge**

Saturday 4 - Sunday 5 May | 7:00-9:30am Start

### DISTANCE:

82 km - 1300 m Elevation

### DETAILS:

- ✓ Start: Chale Recreation Ground, Chale
- ✓ Start times: 7am for runners, 7am - 9.30 for joggers & walkers
- ✓ One or 2 day options available
- ✓ Finish: Culver Down
- ▶ Snacks & drinks - every 10-15 km
- ▶ 25 km - picnic lunch & fizzy drinks
- ▶ 52 km - hot meal
- ▶ 82 km - brunch/ lunch
- ▶ Finish - glass of fizz, medal & t-shirt

## 1st Half Challenge 52 KM Chale to Cowes **Challenge**

Saturday 4 May | 7:00-9:30am Start

### DISTANCE:

52 km - 900 m Elevation

### DETAILS:

- ✓ Start: Chale Recreation Ground, Chale
- ✓ Start times: 7am for runners, 7am - 9.30 for joggers & walkers
- ✓ Finish: Cowes (52 km)
- ▶ Snacks & drinks - every 10-15 km
- ▶ 25 km - picnic lunch & fizzy drinks
- ▶ 52 km - hot meal
- ▶ Finish - glass of fizz, medal & t-shirt

## Distance Options

### 2nd Half Challenge 54 KM Cowes to Chale **Challenge**

Saturday 4 - Sunday 5 May  
6:00-10:00am Start

#### **DISTANCE:**

54 km - 900 m Elevation

#### **DETAILS:**

- ✓ Start: Cowes
- ✓ Start times: Sat 4 May - 10am or wait and join up with a Full Challenger friend - OR 6am - 6.30am Sunday 5 May
- ✓ Finish: Chale Recreation Ground, Chale (54 km)
- ▶ 25 km - picnic lunch
- ▶ 54 km - hot meal
- ▶ Finish line - glass of fizz, medal & t-shirt

### 1st Quarter Challenge 25 KM Chale to The Needles **Challenge**

Saturday 4 May  
9:30-10:00am Start

#### **DISTANCE:**

25 km & ~500 metres

#### **DETAILS:**

- ✓ Start: Chale Recreation Ground
- ✓ Start times: Saturday 4 May, 9.30am - 10am
- ✓ Finish: Nodewell Farm, The Needles
- ▶ 10km - snacks & drinks
- ▶ 25km - picnic lunch & fizzy drinks

### 4th Quarter Challenge 25 KM Culver Down to Chale **Challenge**

Sunday 5 May  
9:30-10:00am Start

#### **DISTANCE:**

25 km & ~500 metres

#### **DETAILS:**

- ✓ Start: Culver Down
- ✓ Start times: Sunday 5 May - 10am
- ✓ Finish: Chale Recreation Ground, Chale
- ▶ 15km - snacks & drinks
- ▶ 30km - finishers meal



### Cross Island Cowes to Chale **Challenge**

Saturday 4 May  
10:00 Start

#### **DISTANCE:**

~30 km & TBC climb

#### **DETAILS:**

- ✓ Start: Cowes, basecamp
- ✓ Start times: Saturday 4 May, 10am start
- ✓ Finish: Chale
- ▶ 10km - snacks & drinks
- ▶ 25km - picnic lunch & fizzy drinks



### Medina 10 Mile Cowes to Cowes **Challenge**

Saturday 4 May  
10:30 Start

#### **DISTANCE:**

10 miles - and quite flat

#### **DETAILS:**

- ✓ Start: Cowes Showground
- ✓ Start times: 10.30 am Saturday
- ✓ Finish: Back at the Showground (it's a looped route)
- ▶ 5 miles - snacks & drinks
- ▶ 10 miles - optional 'discounted' finishers meal



## Pricing & joining options

There are 2 ways for a corporate team to join an Ultra Challenge : Self Fund and pay for the places in full - OR - Fundraise for a charity to an agreed target & pay a lower registration fee (charity covers the balance of the place costs).

Fees can be paid for by the company (via an invoice from us), or by team members as they sign up online - or a mix of both (company pays a proportion / team members pay balance online). It's flexible, and we can tailor the payment setup & the associated team admin to suit your requirements.

### SELF FUND OPTION - PARTICIPANT PLACE COSTS:

- ~100 km/Full Challenge: £198
- ~50 km/Half Challenge: £139
- ~75 km/Half Challenge: £169
- ~25 km/Quarter Challenge: £89
- ~10 mile Challenge: £39

### CHARITY OPTION - PARTICIPANT COSTS & FUNDRAISING TARGETS:

There are 2 Charity fundraising options, reflecting the balance between the registration fee level (paid by the company or /and the participant) and the charity minimum fundraising target (out of which the charity will pay the balance of the participant place costs). 'Mixed Funding' tends to be the popular choice - as the fundraising targets are more achievable in an 'office environment'.

#### i) Mixed Funding for Charity:

Reasonable charity fundraising target & you pay half the place cost as a Reg Fee (chosen Charity pays an equal fee to us).

- ~100 km/Full Challenge: £100 Reg Fee  
+ at least £300 charity fundraising
- ~75 km/ 3 Quarter Challenge: £90 Reg Fee  
+ at least £270 charity fundraising
- ~50 km/Half Challenge: £75 Reg Fee  
+ at least £225 Charity fundraising
- ~25km Quarter Challenge: £50 Reg Fee  
+ at least £150 charity fundraising
- ~10mile Challenge: £22.50 Reg Fee  
+ at least £70 charity fundraising

#### ii) Full Charity Sponsorship:

Pay a Low Registration Fee & do 'lots' of fundraising for your chosen charity (the Charity pays the place cost to us).

- ~100 km/Full Challenge: £40 Reg Fee  
+ at least £575 charity fundraising
- ~75 km/ 3 Quarter Challenge: £35 Reg Fee  
+ at least £450 charity fundraising
- ~50 km / Half Challenge: £30 Reg Fee  
+ at least £360 charity fundraising
- ~25 km/Quarter Challenge: £20 Reg Fee  
+ at least £240 charity fundraising
- ~10 mile Challenge: £10 Reg Fee  
+ at least £100 charity fundraising

## Charity Fundraising

We work with over 400 UK Charities, and the Ultra Challenge Series has raised over £40 million for Charities so far. Corporate teams can support any of our listed charities, including our headline partners below.

If you want to support a charity who are not listed on our website, they can register with us with no listing fee. Simply get in touch and let us know the charity's details.

## Our Partner Charities



Plus 400+  
more >>

## Getting started



### TYPE OF TEAM & PAYING FOR PLACES

We have a 2 tier system of team categorisation, to cater for all sizes & types of team. Which suits you best?

**A) Standard Corporate** - where the company pays all, or some, of the fees (*10+ team size*) and we raise an invoice (*a low deposit initially based on an estimate & a final reconcilled invoice 4 weeks prior to the event*). Participant comms are 'vanilla corporate' - so you can communicate details separately to team members.

**B) Bespoke Corporate** - for large teams, and participant comms can be bespoke for the client. There are options to upgrade to a website landing page (*to 'sell' the event & explain all the details*) and a bespoke event App (*for excellent branded comms!*). We will raise an invoice (*low initial deposit & 5 weeks prior to the event*).

*If you are a team of colleagues organising the challenge yourself, and covering all costs, then it will be best to register via our website.*

### CHOOSING YOUR DISTANCES

Ultra Challenges are accessible for a range of abilities, with the option to walk (as most do), jog, or run distances from 10 km up to 100 km (*options vary by event*). For larger teams, you can offer a range of distance options to suit all colleagues, which will be available for people to choose on your registration form.

### OPTIONAL EXTRAS

These can be an important element of your booking, and include services such as parking at the start line, overnight accommodation, and transfers from finish lines back to the start.

Your company can cover the cost of some or all of these - or we can set it up so each person covers the cost of extras themselves.

Alternatively, you can do a group booking by sending us a summary of what you need once the team have signed up, and we can raise a single invoice. See the next page for details of the optional extras available on this challenge.



## Optional Extras

Bookable extras are designed to make the planning for your challenge as easy as possible, providing options for your joining & leaving arrangements, these are summarised below.

### Camping Packages

#### Camping - Friday & Saturday night Chale, Startline

**Inclusive Package:** 1 Person  
**Inclusive Package:** 2 Person  
**Pitch Only:** 1 Person  
**Pitch Only:** 2 Person  
**Friday Night Dinner**

#### Camping - Saturday Cowes, Half Way

**Inclusive Package:** 1 Person  
**Inclusive Package:** 2 Person  
**Pitch Only:** 1 Person  
**Pitch Only:** 2 Person

#### Camping - Friday Chale, basecamp

**Inclusive Package:** 1 Person  
**Inclusive Package:** 2 Person  
**Pitch Only:** 1 Person  
**Pitch Only:** 2 Person

#### Camping - Saturday Chale, basecamp

**Inclusive Package:** 1 Person  
**Inclusive Package:** 2 Person  
**Pitch Only:** 1 Person  
**Pitch Only:** 2 Person

#### Camping - Friday Cowes, Half Way

**Inclusive Package:** 1 Person  
**Inclusive Package:** 2 Person  
**Pitch Only:** 1 Person  
**Pitch Only:** 2 Person

#### Camping - Friday & Saturday night Cowes, Half Way

**Inclusive Package:** 1 Person  
**Inclusive Package:** 2 Person  
**Pitch Only:** 1 Person  
**Pitch Only:** 2 Person  
**Friday Night Dinner**

### Parking

**Parking for your vehicle is available at :**

- ✓ **The Major Start / Finish Venues.** This combined with the 'before & after' bus transfer options will enable you to join & leave the event 'sensibly'.
- ✓ **Supporter Parking Pass** - so friends / family can park at some 'key' venues along the route.



### Pre Challenge Transfer

**We've a range of shuttle services to take you to your start line, before your challenge. Red Funnel - West Cowes is the closest ferry link to the Chale basecamp (it departs from Southampton).**

- ✓ W Cowes (Ferry) > Chale
- ✓ IOW Showground (Cowes) > Chale
- ✓ Chale > IOW Showground (Cowes)
- ✓ Chale > Culver Down

### Post Challenge Transfer

**We've a range of shuttle services to take you where you need to go after your challenge.**

- ✓ Chale > W Cowes (Ferry) via IOW Showground (Cowes)
- ✓ IOW Showground (Cowes) > Chale
- ✓ IOW showground (cowes) > W Cowes (Ferry)
- ✓ Nodewell Farm (The Needles) > Chale
- ✓ Culver Down > Chale

### Baggage Transfers

**We've a range of services taking your bags forward for access during the challenge - for a change of clothes or shoes, extra layers for the night, or those snacks you can't do without!**

**Please note the max weight limits - these are strict, and bags will be weighed. Quoted prices are per bag.**

**Baggage services will be paid in cash/card on the day - and you cannot pre book.**

- ✓ Storage at basecamp
- ✓ 100KM: Start > Half Way > Finish
- ✓ 50KM HALF: Start > Finish
- ✓ 25KM Quarter: Start > Finish
- ✓ Kit Bag Drop: **Runners only - Up to 10kg bag for FREE**

### Challengers Meal

- ✓ **Friday Night Dinner** - available to book for anyone staying at Chale (basecamp) or Cowes Friday night.
- ✓ **Saturday Morning Breakfast** - available to participants beginning their challenge on Saturday morning at Chale (basecamp) or Cowes. Breakfast the following morning is included in the camping package.
- ✓ **Sunday Morning Breakfast** - available to participants beginning their challenge on Sunday morning at the IOW Showground (Cowes). Breakfast the following morning is included in the camping package.

# Corporate Team Options

## Hospitality Packages

If your company has a large team wanting to take on an Ultra Challenge, or if you just want to make it an extra 'special' event for your colleagues - we have a range of additional hospitality packages available on request. These include:

- Gazebo / marquee private space (*at start / finish*)
- Private registration / event joining set-up
- Branding packages (*for private space*)
- On-event branding & advertising
- Company branded t shirts / merchandise
- Extra food / beverages (*start / finish*)
- Dedicated bus transfers / transport

If you're interested in any of these services - let us know, and we'll run through your requirements in detail.

## Next Steps

To get started, let us know the key information key below, and our team will give you a tailored proposal and a full quote:

- What distance option(s) you might want to offer
- Is charity fundraising involved
- Type of team & how you want to pay for places
- If your company will cover the entry fees
- How many places you might want to book
- Any hospitality packages you want us to quote for

Contact [corporate@actionchallenge.com](mailto:corporate@actionchallenge.com) to get started, or if you have any questions.

**KNOW WHAT YOU WANT AND READY TO BOOK? CLICK BELOW!**

**[BOOK NOW >>](#)**

**ultrachallenge.com**







# Contact us

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