

### **UK's #1 Event Series**

High quality events to energise & motivate your Team, without the hassle & steep costs of organising your own, or the risks with unproven suppliers. An Ultra Challenge gets colleagues active & bonding on a fun, accessible, safe, professionally managed outdoors event - ideal for a wide range of ages & athletic abilities; making them inclusive, and a perfect way to boost wellbeing, engagement, loyalty, and maybe fundraise for your 'charity of the year'.

Teams from 200+ UK companies involving more than 3,000 employees will join an Ultra Challenge in 2024. Teams can be of any size - take on a distance that suits them at their pace, or mix & match distances to suit a range fitness levels or ambition.

There are 16 fantastic events to choose from - each with it's own unique character, and a standard set of options to make it easy to join & take part. Special hospitality packages are also available if you want to make it your own special event!







Your team can take on a 50 km Ultra, a historic 25 km or a NEW 10 km! From our Windsor Racecourse 2000 base-camp adventurers, including corporate many teams, will head out on looped routes through the Great Park with fantastic views of the Castle, on to Runnymede, along the Thames Path, and takes in some wonderful countryside. Get full support all the way, and a celebration finish back. It's a great Spring event to energize your team!

# **Distance Options**



With 50km, 25km & a NEW 10km option – it's the perfect opportunity to challenge yourself this spring and get in shape. Join 2,000 others for and Walk, Jog, or Run from Windsor Racecourse.

Whichever distance you choose - it will be a great way to spend your Saturday!

### **Note - Event is weekend AFTER Easter**

# The 50 km - Windsor Loops **Challenge**

Windsor Racecourse > Windsor Racecourse Sat 6 April | 8:00-9:30am Start

#### **DISTANCE:**

50 km - 320 m Elevation

#### **DETAILS:**

- ✓ 12 km snacks, hot drinks & water
- ✓ 25 km picnic lunch & fizzy drinks
- ✓ 42 km snacks, hot drinks & water
- ✓ 50 km Hot Meal
- ✓ Finish glass of fizz, medal & t-shirt

# The 25 km - Windsor Loop **Challenge**

Windsor Racecourse > Windsor Racecourse Sat 6 April | 8:30-10:30am Start

#### **DISTANCE:**

25 km - 175 m Elevation

#### **DETAILS:**

- ✓ 15 km snacks, hot drinks & water
- ✓ 25 km Hot Meal
- ✓ Finish glass of fizz, medal & t-shirt

## The 10 km Windsor Loop **Challenge**

Windsor Racecourse > Windsor Racecourse Sat 6 April | 11:00am Start

### **DISTANCE:**

10 km

#### **DETAILS:**

- ✓ Tea / coffee / snacks at the start.
- ✓ Meal, hot drinks & water





# **Pricing & joining options**

There are 2 ways for a corporate team to join an Ultra Challenge: Self Fund and pay for the places in full - OR - Fundraise for a charity to an agreed target & pay a lower registration fee (charity covers the balance of the place costs).

Fees can be paid for by the company (via an invoice from us), or by team members as they sign up online - or a mix of both (company pays a proportion / team members pay balance online). It's flexible, and we can tailor the payment setup & the associated team admin to suit <u>your</u> requirements.

### **SELF FUND OPTION - PARTICIPANT PLACE COSTS:**

~50 km/Half Challenge: £139

• ~25 km/Quarter Challenge: £89

~10 km Challenge: £39

### **CHARITY OPTION - PARTICIPANT COSTS & FUNDRAISING TARGETS:**

There are 2 Charity fundraising options, reflecting the balance between the registration fee level (paid by the company or /and the participant) and the charity minimum fundraising target (out of which the charity will pay the balance of the participant place costs). 'Mixed Funding' tends to be the popular choice - as the fundraising targets are more achievable in an 'office environment'.

### i) Mixed Funding for Charity:

Reasonable charity fundraising target & you pay half the place cost as a Reg Fee (chosen Charity pays an equal fee to us).

- ~50 km/Full Challenge: £75 Reg Fee
  + at least £225 Charity fundraising
- ~25 km/Half Challenge: £50 Reg Fee
  + at least £150 charity fundraising
- ~10 km Challenge: £22.50 Reg Fee
  + at least £70 charity fundraising

### ii) Full Charity Sponsorship:

Pay a Low Registration Fee & do 'lots' of fundraising for your chosen charity (the Charity pays the place cost to us).

- ~50 km/Full Challenge: £30 Reg Fee
  + at least £360 charity fundraising
- ~25 km/Half Challenge: £20 Reg Fee + at least £240 charity fundraising
- ~10 km Challenge: £10 Reg Fee
  - + at least £100 charity fundraising



# **Charity Fundraising**

We work with over 400 UK Charities, and the Ultra Challenge Series has raised over £40 million for Charities so far. Corporate teams can support any of our listed charities, including our headline partners below.

If you want to support a charity who are not listed on our website, they can register with us with no listing fee. Simply get in touch and let us know the charity's details.

### **Our Partner Charities**































































<u>Plus 400+</u> <u>more >></u>

# **Getting started**





### **TYPE OF TEAM & PAYING FOR PLACES**

We have a 2 tier system of team categorisation, to cater for all sizes & types of team. Which suits you best?

A) Standard Corporate - where the company pays all, or some, of the fees (10+ team size) and we raise an invoice (a low deposit initially based on an estimate & a final reconcilled invoice 4 weeks prior to the event). Participant comms are 'vanilla corporate' - so you can communicate details separately to team members.

B) Bespoke Corporate - for large teams, and participant comms can be bespoke for the client. There are options to upgrade to a website landing page (to 'sell' the event & explain all the details) and a bespoke event App (for excellent branded comms!). We will raise an invoice (low initial deposit & 5 weeks prior to the event).

If you are a team of colleagues organising the challenge yourself, and covering all costs, then it will be best to register via our website.

### **CHOOSING YOUR DISTANCES**

Ultra Challenges are accessible for a range of abilities, with the option to walk (as most do), jog, or run distances from 10 km up to 100 km (options vary by event). For larger teams, you can offer a range of distance options to suit all colleagues, which will available for people to choose on your registration form.

### **OPTIONAL EXTRAS**

These can be an important element of your booking, & include services such as parking, and transfers from finish lines back to the start.

Your company can cover the cost of some or all of these - or we can set it up so each person covers the cost of extras themselves.

Alternatively, you can do a group booking by sending us a summary of what you need once the team have signed up, and we can raise a single invoice. See the next page for details of the optional extras available on this challenge.

## **Optional Extras**



An Ultra Challenge is all about pushing yourself further and setting your own goals. We lay on the best support services and hospitality all the way to the finish line - to give you the best chance of achieving them.

Whichever distance you choose - you will receive the same full support:

### **Breakfast**

Breakfast will be available to all those who have pre-booked.

### **Saturday Morning Breakfast**

Pre book your Saturday morning breakfast. Breakfast will be available between 7am - 10am

Ideal for all challengers.

### **Parking**

Parking to leave your car during your challenge - and collect it after.

#### Windsor Racecourse

Park your car all day at Windsor Racecourse from Saturday 6am – 10pm

Ideal for all distances & supporters vehicles.

Pre-booking required.

### **Pre Challenge Transfer**

A shuttle services for before your challenge from a nearby train station.

#### Slough Station > Windsor Racecourse

The Elizabeth Line allows easy access to Slough Station from Paddington Station and other London locations.

This shuttle service will be running:

Saturday between 6am – 10am (hourly).
 Pre-booking required.

### **Post Challenge Transfer**

A shuttle services to take you to train station after your challenge.

### Windsor Racecourse > Slough Station

The Elizabeth Line allows easy access from Slough Station to Paddington Station & London locations.

To Slough train station – a regular shuttle service (there may be a wait at quiet times – max 45 mins), during the hours:

Saturday 12pm (Midday) - 11pm.
 Pre-booking required.

### Baggage

Paid in cash/card on the day - no need to 'pre book'. Below is for reference.

#### STORE AT Windsor Racecourse

Store your bag safely & securely – should you need a change of clothes or your overnight bag. **Paid on the day.** 



### **Corporate Team Options**

# **Hospitality Packages**

If your company has a large team wanting to take on an Ultra Challenge, or if you just want to make it an extra 'special' event for your colleagues - we have a range of additional hospitality packages available on request. These include:

- Gazebo / marquee private space (at start / finish)
- Private registration / event joining set-up
- Branding packages (for private space)
- On-event branding & advertising
- Company branded t shirts / merchandise
- Extra food / beverages (start / finish)
- Dedicated bus transfers / transport

If you're interested in any of these sevices - let us know, and we'll run through your requirements in detail.

# **Next Steps**

To get started, let us know the key information key below, and our team will give you a tailored proposal and a full quote:

- What distance option(s) you might want to offer
- · Is charity fundraising involved
- Type of team & how you want to pay for places
- If your company will cover the entry fees
- How many places you might want to book
- Any hospitality packages you want us to quote for

Contact <u>corporate@actionchallenge.com</u> to get started, or if you have any questions.

KNOW WHAT YOU WANT AND READY TO BOOK? CLICK BELOW!

**BOOK NOW >>** 









# **Contact us**

corporate@actionchallenge.com 0207 609 6695

ultrachallenge.com





Registered company 03825838