

UK's #1 Event Series

High quality events to energise & motivate your Team, without the hassle & steep costs of organising your own, or the risks with unproven suppliers. An Ultra Challenge gets colleagues active & bonding on a fun, accessible, safe, professionally managed outdoors event - ideal for a wide range of ages & athletic abilities; making them inclusive, and a perfect way to boost wellbeing, engagement, loyalty, and maybe fundraise for your 'charity of the year'.

Teams from 200+ UK companies involving more than 3,000 employees will join an Ultra Challenge in 2024. Teams can be of any size - take on a distance that suits them at their pace, or mix & match distances to suit a range fitness levels or ambition.

There are 16 fantastic events to choose from - each with it's own unique character, and a standard set of options to make it easy to join & take part. Special hospitality packages are also available if you want to make it your own special event!



Our Cirencester basecamp is the start of the 100 km looped route through the heart of the Cotswolds, providing a stunning setting for 2,000 adventurers to test themselves. Rolling hills, villages, the Cotswold Way, footpaths & trails, with some fabulous views en route. You'll get full support & hospitality, including optional 'university style' accommodation at basecamp, and with three quarter, half, quarter + a NEW Cirencester 10 km distance option also - there's a Cotswold's Challenge for everyone. It's the perfect challenge to energise your team!

Distance Options

From setting out from our Cirencester basecamp, it's not long before the first of the hills, and with 2250 metres of climb, the Full 100 km is a real Challenge! The views out to the west over the Severn Estuary are spectacular, and if you want to make the most of them there's a 100 km 2 Day 'Daylight' option - with camping at halfway. With a new 3/4 option, Half & Quarter Challenges, the new Cirencester 10km - and a basecamp being with plenty of parking & accommodation - there's a great weekend in the Cotswolds to look forward to!

Full Continuous 100 KM *Challenge* Cirencester Loop

Sat 22 - Sun 23 June | 7:00-9:00am Start

DISTANCE:

100 km & 2250 metres

DETAILS:

- ✓ Start: Cirencester basecamp
- ✓ Start times: 7am for runners, 7 - 9am for joggers & walkers
- ✓ Finish: Cirencester basecamp
- ▶ Snacks & drinks - every 10-15 km
- ▶ 24 km - picnic lunch & fizzy drinks
- ▶ 53 km - hot meal
- ▶ 78 km - brunch/ lunch
- ▶ 100 km - cooked breakfast/ BBQ
- ▶ Finish - glass of fizz, medal & t-shirt

Full 2 Day Daylight 100 KM *Challenge* Cirencester Loop

Sat 22 - Sun 23 June | 7:00-9:00am Start

DISTANCE:

Day 1 - 53 km & ~1600 metres

Day 2 - 47 km & ~650 metres

DETAILS:

- ✓ Day 1: Cirencester > Wotton-under-Edge (53 km)
- ✓ Day 2: Wotton-under-Edge > Cirencester (47km)
- ✓ Overnight: Camp with us (see Bookable Extras)
- ▶ Snacks & drinks - every 10-15 km
- ▶ 24 km - picnic lunch & fizzy drinks
- ▶ 53 km - hot meal
- ▶ 78 km - brunch/ lunch
- ▶ 100 km - cooked breakfast/ BBQ
- ▶ Finish - glass of fizz, medal & t-shirt

Three Quarter *Challenge* 76 KM Painswick to Cirencester

NEW

Sat 22 - Sun 23 June | 9:30-10:00am Start

DISTANCE:

76 km & ~1650 metres

DETAILS:

- ✓ Start: Painswick Rest Stop
- ✓ Start times: 9.30 - 10am for walkers, joggers & runners
- ✓ Finish: Cirencester basecamp
- ▶ Snacks & drinks - every 10-15 km
- ▶ 29 km - Hot meal
- ▶ 55 km - hot/cold food
- ▶ Finish (76 km)- Breakfast / or BBQ + glass of fizz, medal & t-shirt

1st Half *Challenge* 53 KM Cirencester to Wotton

Saturday 22 June | 7:00-9:00am Start

DISTANCE:

53 km & ~1600 metres

DETAILS:

- ✓ Start: Cirencester basecamp
- ✓ Start times: 7am for runners, 7-9am for joggers & walkers
- ✓ Finish: Wotton-under-Edge
- ▶ Snacks & drinks - every 10-15 km
- ▶ 24 km - picnic lunch & fizzy drinks
- ▶ 53 km - hot meal
- ▶ Finish - glass of fizz, medal & t-shirt

Distance Options

CONTINUED...

2nd Half **Challenge** 47 KM Wotton to Cirencester

Sat 22 June | 10:00am or join Full Challengers
OR Sun 23 June | 6:00-7:00am Rolling Start

DISTANCE:

47 km & ~650 metres

DETAILS:

- ✓ Start: Wotton-under-Edge
- ✓ Start times: Saturday 22 June from 10am or if just join a full challenger when they are ready,
OR 6am – 7am rolling start on Sunday 23 June
- ✓ Finish: Cirencester basecamp
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch / hot food & fizzy drinks
- ▶ 47 km – BBQ
- ▶ Finish – glass of fizz, medal & t-shirt

2nd Quarter **Challenge** 29 KM Painswick to Wotton

Saturday 22 June | 9:30-10:00am Start

DISTANCE:

29 km & 1000 m

DETAILS:

- ✓ Start: Painswick
- ✓ Start times: 09:30 – 10:00
- ✓ Finish: Wotton-under-Edge
- ▶ Snacks & drinks – every 10-15 km
- ▶ 30 km – hot meal
- ▶ Finish – glass of fizz, medal & t-shirt

1st Quarter **Challenge** 24 KM Cirencester to Painswick

Saturday 22 June | 9:00-10:00am Start

DISTANCE:

24 km & ~600 metres

DETAILS:

- ✓ Start: Cirencester basecamp
- ✓ Start times: 9 – 10am
- ✓ Finish: Painswick
- ▶ Snacks & drinks – every 10-15 km
- ▶ 24 km – picnic lunch & fizzy drinks
- ▶ Finish – glass of fizz, medal & t-shirt

Cirencester 10 KM **Challenge** Cirencester Loop

Saturday 22 June | 3:00pm Start

DISTANCE:

10 km & ~200 m

DETAILS:

- ✓ Start: Cirencester
- ✓ Start times: 3pm
- ✓ Finish: Cirencester
- ▶ Snacks and drinks at the start.
- ▶ Optional discounted BBQ at finish – after your challenge.

Pricing & joining options

There are 2 ways for a corporate team to join an Ultra Challenge : Self Fund and pay for the places in full - OR - Fundraise for a charity to an agreed target & pay a lower registration fee (charity covers the balance of the place costs).

Fees can be paid for by the company (via an invoice from us), or by team members as they sign up online - or a mix of both (company pays a proportion / team members pay balance online). It's flexible, and we can tailor the payment setup & the associated team admin to suit your requirements.

SELF FUND OPTION - PARTICIPANT PLACE COSTS:

- ~100 km/Full Challenge: £198
- ~50 km/Half Challenge: £139
- ~75 km/Half Challenge: £169
- ~25 km/Quarter Challenge: £89
- ~10 km Challenge: £39

CHARITY OPTION - PARTICIPANT COSTS & FUNDRAISING TARGETS:

There are 2 Charity fundraising options, reflecting the balance between the registration fee level (paid by the company or /and the participant) and the charity minimum fundraising target (out of which the charity will pay the balance of the participant place costs). 'Mixed Funding' tends to be the popular choice - as the fundraising targets are more achievable in an 'office environment'.

i) Mixed Funding for Charity:

Reasonable charity fundraising target & you pay half the place cost as a Reg Fee (chosen Charity pays an equal fee to us).

- ~100 km/Full Challenge: £100 Reg Fee
+ at least £300 charity fundraising
- ~75 km/ 3 Quarter Challenge: £90 Reg Fee
+ at least £270 charity fundraising
- ~50 km/Half Challenge: £75 Reg Fee
+ at least £225 Charity fundraising
- ~25km Quarter Challenge: £50 Reg Fee
+ at least £150 charity fundraising
- ~10 km Challenge: £22.50 Reg Fee
+ at least £70 charity fundraising

ii) Full Charity Sponsorship:

Pay a Low Registration Fee & do 'lots' of fundraising for your chosen charity (the Charity pays the place cost to us).

- ~100 km/Full Challenge: £40 Reg Fee
+ at least £575 charity fundraising
- ~75 km/ 3 Quarter Challenge: £35 Reg Fee
+ at least £450 charity fundraising
- ~50 km / Half Challenge: £30 Reg Fee
+ at least £360 charity fundraising
- ~25 km/Quarter Challenge: £20 Reg Fee
+ at least £240 charity fundraising
- ~10 km Challenge: £10 Reg Fee
+ at least £100 charity fundraising

Charity Fundraising

We work with over 400 UK Charities, and the Ultra Challenge Series has raised over £40 million for Charities so far. Corporate teams can support any of our listed charities, including our headline partners below.

If you want to support a charity who are not listed on our website, they can register with us with no listing fee. Simply get in touch and let us know the charity's details.

Our Partner Charities



Plus 400+
more >>

Getting started



TYPE OF TEAM & PAYING FOR PLACES

We have a 2 tier system of team categorisation, to cater for all sizes & types of team. Which suits you best?

A) Standard Corporate - where the company pays all, or some, of the fees (*10+ team size*) and we raise an invoice (*a low deposit initially based on an estimate & a final reconcilled invoice 4 weeks prior to the event*). Participant comms are 'vanilla corporate' - so you can communicate details separately to team members.

B) Bespoke Corporate - for large teams, and participant comms can be bespoke for the client. There are options to upgrade to a website landing page (*to 'sell' the event & explain all the details*) and a bespoke event App (*for excellent branded comms!*). We will raise an invoice (*low initial deposit & 5 weeks prior to the event*).

If you are a team of colleagues organising the challenge yourself, and covering all costs, then it will be best to register via our website.

CHOOSING YOUR DISTANCES

Ultra Challenges are accessible for a range of abilities, with the option to walk (as most do), jog, or run distances from 10 km up to 100 km (*options vary by event*). For larger teams, you can offer a range of distance options to suit all colleagues, which will be available for people to choose on your registration form.

OPTIONAL EXTRAS

These can be an important element of your booking, and include services such as parking at the start line, overnight accommodation, and transfers from finish lines back to the start.

Your company can cover the cost of some or all of these - or we can set it up so each person covers the cost of extras themselves.

Alternatively, you can do a group booking by sending us a summary of what you need once the team have signed up, and we can raise a single invoice. See the next page for details of the optional extras available on this challenge.

Optional Extras

Bookable extras are designed to make the planning for your challenge as easy as possible - providing options for your joining & leaving arrangements, and are summarised below. All bookable extras are now closed, you are still able to book a parking pass ahead of next weeks challenge.

Camping Packages

Wotton-under-Edge - Saturday night - 53 km 'half way' rest stop in Wotton on Saturday 22nd

Inclusive Package: 1 Person

Inclusive Package: 2 Person

Pitch Only: 1 Person

Pitch Only: Extra Campers

Parking

Parking for your vehicle is available at:

- ✓ **The Major Start / Finish Venues** - This combined with the 'before & after' bus transfer options will enable you to join & leave the event 'sensibly'.
- ✓ **Supporter Parking Pass** - so friends / family can park at some 'key' venues along the route.

Pre Challenge Transfer

We've a range of shuttle services to take you to your start line, before your challenge. Kemble Station is the closest rail link to the Cirencester Royal Agricultural University basecamp (it's on the Swindon to Gloucester line).

- ✓ Kemble Station > Cirencester
- ✓ Wotton > Cirencester
- ✓ Wotton > Painswick
- ✓ Cirencester > Wotton
- ✓ Cirencester > Painswick

Post Challenge Transfer

We've a range of shuttle services to take you where you need to go after your challenge.

- ✓ Cirencester > Kemble Station
- ✓ Wotton > Cirencester
- ✓ Painswick > Cirencester (basecamp) via Stroud station

Baggage Transfers

We've a range of services taking your bags forward for access during the challenge - for a change of clothes or shoes, extra layers for the night, or those snacks you can't do without!

Please note the max weight limits - these are strict, and bags will be weighed. Quoted prices are per bag.

Baggage services will be paid in cash/card on the day - and you cannot pre book.

- ✓ Storage at Cirencester basecamp
- ✓ 100KM: Start > Half Way > Finish
- ✓ 50KM Half: Start > Finish
- ✓ 25KM Quarter: Start > Finish
- ✓ Kit Bag Drop: **Runners only - Up to 10kg bag for FREE**

Challengers Meal

- ✓ **Friday Night Dinner** - available to book for anyone staying at Cirencester (basecamp) on Friday night.
- ✓ **Saturday Morning Breakfast** - available to participants beginning their challenge on Saturday morning at Cirencester (basecamp). Breakfast the following morning is ONLY included in the accommodation package.



Corporate Team Options

Hospitality Packages

If your company has a large team wanting to take on an Ultra Challenge, or if you just want to make it an extra 'special' event for your colleagues - we have a range of additional hospitality packages available on request. These include:

- Gazebo / marquee private space (*at start / finish*)
- Private registration / event joining set-up
- Branding packages (*for private space*)
- On-event branding & advertising
- Company branded t shirts / merchandise
- Extra food / beverages (*start / finish*)
- Dedicated bus transfers / transport

If you're interested in any of these services - let us know, and we'll run through your requirements in detail.

Next Steps

To get started, let us know the key information key below, and our team will give you a tailored proposal and a full quote:

- What distance option(s) you want to offer
- Will you do charity fundraising or pay in full
- Type of team & how you want to pay for places
- How many places you want to book (you can estimate)
- Any hospitality packages you want us to quote for

Contact corporate@actionchallenge.com to get started, or if you have any questions.

KNOW WHAT YOU WANT AND READY TO BOOK? CLICK BELOW!

[**BOOK NOW >>**](#)

ultrachallenge.com





Contact us

corporate@actionchallenge.com

0207 609 6695

ultrachallenge.com



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