



Cotswold Way Ultra Challenge 22/23 June 2024

# CHALLENGE

## FACTSHEET



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**22/23 June 2024**

Our Cirencester basecamp is the start of the 100 km looped route through the heart of the Cotswolds, providing a stunning setting for 2,000 adventurers to test themselves. Rolling hills, villages, the Cotswold Way, footpaths & trails, with some fabulous views en route. You'll get full support & hospitality, including optional 'university style' accommodation at basecamp, and with three quarter, half, quarter + a NEW Cirencester 10 km distance option also – there's a Cotswold's Challenge for everyone.

**New routes added for 2024**

**Stats**

Full Challenge: **100km / 2140m** climb  
Three Quarter Challenge: **76km / 1650m** climb  
1st Half Challenge: **53km / 1607m** climb  
2nd Half Challenge: **47km / 900m** climb  
1st Quarter Challenge: **24km / 570m** climb  
2nd Quarter Challenge: **29km / 1027m** climb  
Cirencester 10km Challenge








**Challenge Key**

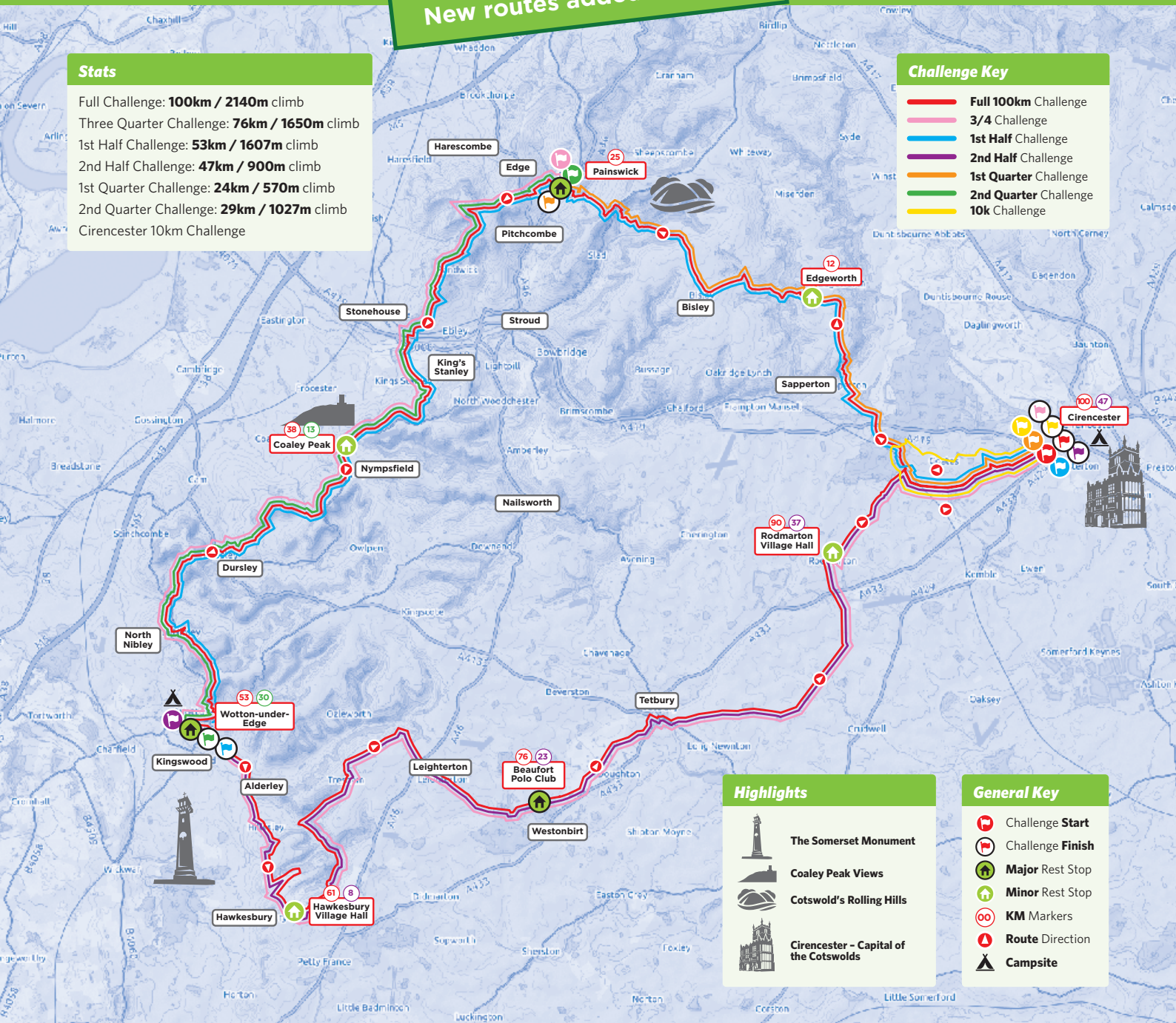
- Full 100km Challenge
- 3/4 Challenge
- 1st Half Challenge
- 2nd Half Challenge
- 1st Quarter Challenge
- 2nd Quarter Challenge
- 10k Challenge

**Highlights**

-  **The Somerset Monument**
-  **Coaley Peak Views**
-  **Cotswold's Rolling Hills**
-  **Cirencester - Capital of the Cotswolds**

**General Key**

-  **Challenge Start**
-  **Challenge Finish**
-  **Major Rest Stop**
-  **Minor Rest Stop**
-  **KM Markers**
-  **Route Direction**
-  **Campsite**



## Distance options

From setting out from our Cirencester basecamp, it's not long before the first of the hills, and with 2250 metres of climb, the Full 100 km is a real Challenge! The views out to the west over the Severn Estuary are spectacular, and if you want to make the most of them there's a 100 km 2 Day 'Daylight' option - with camping at halfway. With a new 3/4 option, Half & Quarter Challenges, the new Cirencester 10km - and a basecamp being with plenty of parking & accommodation - there's a great weekend in the Cotswolds to look forward to!

### Full Continuous 100 KM **Challenge** Cirencester Loop

Sat 22 - Sun 23 June | 7:00-9:00am Start

#### **DISTANCE:**

100 km & 2250 metres

#### **DETAILS:**

- ✓ Start: Cirencester basecamp
- ✓ Start times: 7am for runners, 7 - 9am for joggers & walkers
- ✓ Finish: Cirencester basecamp
- ▶ Snacks & drinks - every 10-15 km
- ▶ 24 km - picnic lunch & fizzy drinks
- ▶ 53 km - hot meal
- ▶ 78 km - brunch/ lunch
- ▶ 100 km - cooked breakfast/hot meal
- ▶ Finish - glass of fizz, medal & t-shirt

### Full 2 Day Daylight 100 KM **Challenge** Cirencester Loop

Sat 22 - Sun 23 June | 7:00-9:00am Start

#### **DISTANCE:**

Day 1 - 53 km & ~1600 metres

Day 2 - 47 km & ~650 metres

#### **DETAILS:**

- ✓ Day 1: Cirencester > Wotton-under-Edge (53 km)
- ✓ Day 2: Wotton-under-Edge > Cirencester (47km)
- ✓ Overnight: Camp with us (see Bookable Extras)
- ▶ Snacks & drinks - every 10-15 km
- ▶ 24 km - picnic lunch & fizzy drinks
- ▶ 53 km - hot meal
- ▶ 78 km - brunch/ lunch
- ▶ 100 km - cooked breakfast/hot meal
- ▶ Finish - glass of fizz, medal & t-shirt

### Three Quarter **Challenge** 76 KM Painswick to Cirencester

**NEW**

Sat 22 - Sun 23 June | 9:30 Start

#### **DISTANCE:**

76 km & ~1650 metres

#### **DETAILS:**

- ✓ Start: Painswick Rest Stop
- ✓ Start times: 9.30am - we will start runners off first, followed by walkers & joggers
- ✓ Finish: Cirencester basecamp
- ▶ Snacks & drinks - every 10-15 km
- ▶ 29 km - Hot meal
- ▶ 55 km - hot/cold food
- ▶ Finish (76 km)- Breakfast / or hot meal + glass of fizz, medal & t-shirt

### 1st Half **Challenge** 53 KM Cirencester to Wotton

Saturday 22 June | 7:00-9:00am Start

#### **DISTANCE:**

53 km & ~1600 metres

#### **DETAILS:**

- ✓ Start: Cirencester basecamp
- ✓ Start times: 7am for runners, 7-9am for joggers & walkers
- ✓ Finish: Wotton-under-Edge
- ▶ Snacks & drinks - every 10-15 km
- ▶ 24 km - picnic lunch & fizzy drinks
- ▶ 53 km - hot meal
- ▶ Finish - glass of fizz, medal & t-shirt

## Distance options - continued

### 2nd Half **Challenge** 47 KM Wotton to Cirencester

Sat 22 June | 10:00am or join Full Challengers  
OR Sun 23 June | 6:00-7:00am

#### **DISTANCE:**

47 km & ~650 metres

#### **DETAILS:**

- ✓ Start: Wotton-under-Edge
- ✓ Start times: Sat 22 June – start Saturday 10am walkers/11am runners or if just join a full challenger when they are ready, OR 6am – 7am rolling start on Sunday
- ✓ Finish: Cirencester basecamp
- ▶ Snacks & drinks – every 10-15 km
- ▶ 25 km – picnic lunch / hot food & fizzy drinks
- ▶ 47 km – hot meal
- ▶ Finish – glass of fizz, medal & t-shirt

### 2nd Quarter **Challenge** 29 KM Painswick to Wotton

Saturday 22 June | 9:30-10:00am Start

#### **DISTANCE:**

29 km & 1000 m

#### **DETAILS:**

- ✓ Start: Painswick
- ✓ Start times: 09:30 – 10:00
- ✓ Finish: Wotton-under-Edge
- ▶ Snacks & drinks – every 10-15 km
- ▶ 30 km – hot meal
- ▶ Finish – glass of fizz, medal & t-shirt

### 1st Quarter **Challenge** 24 KM Cirencester to Painswick

Saturday 22 June | 9:00-10:00am Start

#### **DISTANCE:**

24 km & ~600 metres

#### **DETAILS:**

- ✓ Start: Cirencester basecamp
- ✓ Start times: 9 – 10am
- ✓ Finish: Painswick
- ▶ Snacks & drinks – every 10-15 km
- ▶ 24 km – picnic lunch & fizzy drinks
- ▶ Finish – glass of fizz, medal & t-shirt

### Cirencester 10 KM **Challenge** Cirencester Loop

Saturday 22 June | 3:00pm Start

#### **DISTANCE:**

10 km & ~200 m

#### **DETAILS:**

- ✓ Start: Cirencester
- ✓ Start times: 3pm
- ✓ Finish: Cirencester
- ▶ Snacks and drinks at the start.
- ▶ Optional hot meal – after your challenge.



## Bookable extras

Bookable extras are designed to make the planning for your challenge as easy as possible - providing options for your joining & leaving arrangements, and are summarised below. All bookable extras are now closed, you are still able to book a parking pass ahead of next weeks challenge.

### Accommodation

#### 'University' Accommodation at Cirencester

- ✓ Friday night and / or Saturday night
- ✓ Single room or twin room
- ✓ Parking & breakfast included

### Camping Packages

**Wotton-under-Edge - Saturday night - 53 km 'half way' rest stop in Wotton on Saturday 22nd**

**Inclusive Package:** 1 Person

**Inclusive Package:** 2 Person

**Pitch Only:** 1 Person

**Pitch Only:** Extra Campers

### Parking

**Parking for your vehicle is available at:**

- ✓ **The Major Start / Finish Venues** - This combined with the 'before & after' bus transfer options will enable you to join & leave the event 'sensibly'.
- ✓ **Supporter Parking Pass** - so friends / family can park at some 'key' venues along the route.

### Pre Challenge Transfer

**We've a range of shuttle services to take you to your start line, before your challenge. Kemble Station is the closest rail link to the Cirencester Royal Agricultural University basecamp (it's on the Swindon to Gloucester line).**

- ✓ Kemble Station > Cirencester
- ✓ Wotton > Cirencester
- ✓ Wotton > Painswick
- ✓ Cirencester > Wotton
- ✓ Cirencester > Painswick

### Post Challenge Transfer

**We've a range of shuttle services to take you where you need to go after your challenge.**

- ✓ Cirencester > Kemble Station
- ✓ Wotton > Cirencester
- ✓ Painswick > Cirencester (basecamp) via Stroud station

### Baggage Transfers

**We've a range of services taking your bags forward for access during the challenge - for a change of clothes or shoes, extra layers for the night, or those snacks you can't do without!**

**Please note the max weight limits - these are strict, and bags will be weighed. Quoted prices are per bag.**

**Baggage services will be paid in cash/card on the day - and you cannot pre book.**

- ✓ Storage at Cirencester basecamp
- ✓ 100KM: Start > Half Way > Finish
- ✓ 50KM Half: Start > Finish
- ✓ 25KM Quarter: Start > Finish
- ✓ Kit Bag Drop: **Runners only - Up to 10kg bag for FREE**

### Challengers Meal

- ✓ **Friday Night Dinner** - available to book for anyone staying at Cirencester (basecamp) on Friday night.
- ✓ **Saturday Morning Breakfast** - available to participants beginning their challenge on Saturday morning at Cirencester (basecamp). Breakfast the following morning is **ONLY** included in the accommodation package.



## Funding & Cost options

### OPTION 1

#### Self Funding Do It For Yourself

Pay for your place in full. Look forward to a great challenge with no fundraising!

##### FULL CHALLENGE ~100km

**£198** Fee paid online & no fundraising commitment.

##### 3/4 CHALLENGE ~75km

**£169** Fee paid online as & no fundraising commitment.

##### 1/2 CHALLENGE ~50km

**£139** Fee paid online as & no fundraising commitment.

##### 1/4 CHALLENGE ~25km

**£89** Fee paid online & no fundraising commitment.

##### 10K CHALLENGE ~10km

**£39** Fee paid online & no fundraising commitment.

### OPTION 2

#### Full Sponsorship For Charity

Pay a small Reg Fee & Fundraise for a chosen Charity (who pay for your place)

##### FULL CHALLENGE ~100km

**£40** Reg Fee & at least **£575** fundraising/sponsorship

##### 3/4 CHALLENGE ~75km

**£35** Reg Fee & at least **£450** fundraising/sponsorship

##### 1/2 CHALLENGE ~50km

**£30** Reg Fee & at least **£360** fundraising/sponsorship

##### 1/4 CHALLENGE ~25km

**£20** Reg Fee & at least **£240** fundraising/sponsorship

##### 10K CHALLENGE ~10km

**£10** Reg Fee & at least **£100** fundraising/sponsorship

### OPTION 3

#### Mixed Funding For Charity

Pay for half your place cost & fundraise less for Charity (who pay half of your place cost)

##### FULL CHALLENGE ~100km

**£100** Reg Fee & at least **£300** fundraising/sponsorship

##### 3/4 CHALLENGE ~75km

**£90** Reg Fee & at least **£270** fundraising/sponsorship

##### 1/2 CHALLENGE ~50km

**£75** Reg Fee & at least **£225** fundraising/sponsorship

##### 1/4 CHALLENGE ~25km

**£50** Reg Fee & at least **£150** fundraising/sponsorship

##### 10K CHALLENGE ~10km

**£22.50** Reg Fee & at least **£70** fundraising/sponsorship

### OPTION 4

#### Own Place Charity Fundraising

Pay for your place & fundraise whatever you can for a Charity (with NO cost to them)

##### FULL CHALLENGE ~100km

**£198** Fee paid online & fundraise whatever you can

##### 3/4 CHALLENGE ~75km

**£169** Fee paid online & fundraise whatever you can

##### 1/2 CHALLENGE ~50km

**£139** Fee paid online & fundraise whatever you can

##### 1/4 CHALLENGE ~25km

**£89** Fee paid online & fundraise whatever you can

##### 10K CHALLENGE ~10km

**£39** Fee paid online & fundraise whatever you can

**Fundraising Deadlines** At least 50% of the Sponsorship target (for either the Sponsorship for Charity or Mixed Funding option) should be with your Charity by 3 weeks prior to the Challenge. At this time your Charity will pay a Fee for your place to the Organiser (similar to the Self Funding cost). Failure to meet the 50% target may result in cancellation by your charity. The remaining 50% should be with your Charity 4 weeks after the Challenge.