



# 2024 CORPORATE BROCHURE

# PERFECT EVENTS

# FOR YOUR TEAM



[www.ultrachallenge.com](http://www.ultrachallenge.com)





# ULTRA CHALLENGE SERIES 2024

Ultra Challenges are fantastic team experiences. Take on a challenge together, get active & bond on a safe, high quality, professionally-organised event - suitable for a wide range of colleague fitness & experience levels. We take care of all the planning & logistics, and the entry includes meals, snacks & drinks - plus full welfare support all the way to enable your team to push themselves further.

We offer flexible payment terms and fundraising options, so you can support your charity of the year - and to-date the Series has raised over £50 million for UK charities. With online registration forms to reduce your admin, an App for efficient communication to colleagues, support from our team before & during the challenge - you'll have an amazing 'off the shelf' energising event without all the hassle of organising your own!

With optional tailored hospitality packages also available - including marquee space, gazebos, branding material, camping, accommodation, and vehicle transfers - you can make your event an unforgettable experience for your group. From team sizes of 6 up to teams of over 100 - whatever your goal, CSR ambition, or celebration might be - we'll create an event to suit your requirements.

- Take on 10km, 25 km, 50km, 75km or even 100km!
- WALK IT - most do and enjoy the scenery
- JOG IT - for the energetic - run a bit, walk a bit
- RUN IT - for those who are up for a tough one
- Teams can mix distance & pace options
- Fully Signed Route - pink arrows all the way
- Marquee rest stops every 12km or so
- FREE meals, drinks, and snacks
- Medics, marshals, massage - full support
- Camping options at start & 50km halfway
- 2 Day 100km daylight option - rest at halfway
- Finisher's medal, T shirt, glass of bubbly & BBQ
- Optional bus transfers - baggage services

**To make your challenge extra special, we also offer the opportunity to purchase a range of extras - and create your own bespoke experience which will be perfect for your team!**

- ✓ Hospitality packages at start / finish venues - including:
  - Marquee / gazebo - private space
  - External garden area
  - Your company branding
  - Tables & seating
  - Drinks & snacks
  - Private registration - with event host
- ✓ Challenge launch material to help recruit your team
- ✓ Bespoke branded App option ( teams of 50+)
- ✓ On-event branding for your company to help generate PR interest
- ✓ Camping packages with a dedicated area for team



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# THE EVENTS

## WALK, JOG OR RUN



**16 EXTRAORDINARY EVENTS... FANTASTIC SETTINGS... REAL CHALLENGES FOR ALL**

Along a spectacular coastline, through beautiful English countryside with rolling hills, or following an historic river - each Ultra Challenge has a unique character. What's your team's challenge going to be in 2024?

Choose your Ultra Challenge, choose distance options to suit your colleagues - and you'll get the best support & hospitality all the way to your finish line. An unforgettable experience which will energise your group, get them bonding - and might even re-shape personal goals!

**WINTER  
WALK**

27 & 28 Jan

**EASTER 50  
ULTRA  
CHALLENGE**

6 April

**ISLE OF  
WIGHT  
ULTRA  
CHALLENGE**

4 & 5 May

**JURASSIC  
COAST  
ULTRA  
CHALLENGE**

18 & 19 May

**LONDON  
BRIGHTON 2  
ULTRA  
CHALLENGE**

25 & 26 May

**LAKE  
DISTRICT  
ULTRA  
CHALLENGE**

8 & 9 June

**COTSWOLD  
WAY  
ULTRA  
CHALLENGE**

22 & 23 June

**PEAK  
DISTRICT  
ULTRA  
CHALLENGE**

6 & 7 July

**NORTH  
DOWNS 50  
ULTRA  
CHALLENGE**

27 July

**SOUTH WEST  
COAST 50  
ULTRA  
CHALLENGE**

3 August

**SUMMER  
WALK**

24 August

**SOUTH  
COAST  
ULTRA  
CHALLENGE**

7 & 8 Sept

**THAMES  
BRIDGES  
TREK**

14 September

**THAMES  
PATHS  
ULTRA  
CHALLENGE**

14 & 15 Sept

**CHILTERN  
50  
ULTRA  
CHALLENGE**

28 September

**HALLOWEEN  
WALK**

26 October

Visit [www.ultrachallenge.com](http://www.ultrachallenge.com) to find out more about each challenge



# HOW TO JOIN

You can join any of our Ultra Challenge events as an 'official corporate team' of 6+ colleagues or business partners. The best way to get involved is to contact our team initially, and we can then figure out the best way of making your Challenge work well for your team.

There are a number of ways signing up a team - and we'll get the details right to make it smooth & hassle free at your end, including the fiddly admin & colleague communication normally associated with getting a team recruited on to an event.

We have payment options too to suit your needs:

**SELF FUNDING** - pay the full cost of each place as team members sign up - or we can issue a single invoice to your company. There's no fundraising obligation but the team can do so if they wish, or if you have an arrangement with a chosen charity and want to support them.

We also offer 'structured' **CHARITY FUNDRAISING** options - which we've agreed with hundreds of UK charities - and is a great way to support your chosen charity of the year and get colleagues involved.

**FULL CHARITY SPONSORSHIP** - with low upfront participant registration fees, and relatively high fundraising targets for the charity. The charity then covers the remaining cost of the event places.

**MIXED FUNDING** - is a mix of the above 2 options, and popular with corporate teams as it keeps the fundraising targets lower. Half of the event place cost is paid when participants sign up (or we invoice the company) - then fundraising for your chosen charity who cover the other half of the cost.

- ✓ Mix & Match - distance options & pace
- ✓ We provide materials to help with your recruitment
- ✓ Data link provided for easy Team admin
- ✓ We liaise with your charity to sort the details
- ✓ Optional hospitality packages to make it special
- ✓ Full account management & support
- ✓ Flexible payment options

Hundreds of corporate teams take on an Ultra Challenge each year - so why bring your group together and join us in 2024? Let our team know the name of your company, which Ultra Challenge might suit, the approx. team size - and any charity you may have in mind.

## CONTACT:

**[corporate@actionchallenge.com](mailto:corporate@actionchallenge.com)**  
to discuss your team's requirements.



Ultra Challenges are organised by Action Challenge Ltd, which since 1999 has planned & operated inspirational challenge events across the globe for individuals, groups, and companies to join, to bond on, and to push themselves further; our events have raised more than £100 million for UK charities. Visit our main website to find out more about how we may be able to help your organisation.

**[www.actionchallenge.com](http://www.actionchallenge.com)**    Action Challenge Ltd. 1 Gunnery Terrace, London SE18 6SW. Company Number - 03825838