



North Downs 50 Challenge... Walk, Jog, or Run it

20 July 2024

SHORT COPY

Walk, Jog, or Run the 'North Downs 50' challenge for 2024 – with a fabulous challenge setting out from our Guilford basecamp. Choose from the full 50km challenge, a 25km half, or even a 10km – all taking in some of the best of the Surrey hills, the North Downs Way, and the surrounding countryside. As [YOUR CHARITY NAME] are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the [YOUR CHARITY NAME] Ultra Challenge page to find out full details of prices and to sign up: [YOUR LANDING PAGE LINK].

LONG COPY

We're heading to the North Downs with a fabulous challenge setting out from our Guilford basecamp. Choose your distance, and walk, jog or run the full looped 50km route, a 25km half challenge, or even the Guildford 10km. Take in some of the best of the Surrey hills, the North Downs Way, and the surrounding countryside. A route with real variety and some wonderful scenery & views – and easily accessible from London – there's a North Downs 50 Challenge for everyone!

As [YOUR CHARITY NAME] are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the [YOUR CHARITY NAME] Ultra Challenge page to find out full details of prices and to sign up: [YOUR LANDING PAGE LINK].

SIGN UP & FUNDRAISING OPTIONS:

- 1. Charity Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place!
As we are an official Charity Partner – you get 50% off the standard reg fee below
 - **50km:** Reg fee £30 / fundraising target £360
 - **Shorter distances and lower fundraising targets are also available!**
- 2. Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
 - **50km:** Reg fee £75 / fundraising target £225
 - **Shorter distances and lower fundraising targets are also available!**
- 3. Self Fund** – you pay the full cost of the event place - fundraise whatever you want, with no set target or deadline, and there's no cost at all to the charity! **10km:** £39 **25km:** £89 **50km:** £139

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [YOUR LANDING PAGE LINK]



RUNNERS COPY

Run the North Downs Way, with a fabulous challenge setting out from our Guilford basecamp. Choose your distance, and step up for the full looped 50km route, a 25km half challenge, or even the Guildford 10km. Take in some of the best of the Surrey hills, the North Downs Way, and the surrounding countryside. A route with real variety and some wonderful scenery & views – and easily accessible from London – there's a North Downs 50 Challenge for everyone!

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the **[YOUR CHARITY NAME]** Ultra Challenge page to find out full details of prices and to sign up: **[YOUR LANDING PAGE LINK]**.

SIGN UP & FUNDRAISING OPTIONS:

- 1. Charity Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place! As we are an official Charity Partner – you get 50% off the standard reg fee below
 - **50km:** Reg fee £30 / fundraising target £360
 - **Shorter distances and lower fundraising targets are also available!**
- 2. Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
 - **50km:** Reg fee £75 / fundraising target £225
 - **Shorter distances and lower fundraising targets are also available!**
- 3. Self Fund** – you pay the full cost of the event place - fundraise whatever you want, with no set target or deadline, and there's no cost at all to the charity! **10km:** £39 **25km:** £89 **50km:** £139

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: **[YOUR LANDING PAGE LINK]**