



## London Winter Walk 27 & 28 January 2024

### SHORT COPY

A great event to walk off the Christmas celebrations, and to kick start your New Year fitness regime! There are Full Marathon, Half Marathon & 10K options, both starting & finishing at The Oval Cricket Ground on Saturday 27 & Sunday 28 January, and take in highlights of the Thames, its historic bridges, and many of the Capital's key landmarks. Food, drinks and a commemorative medal are all included! As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

### LONG COPY

A great event to walk off the Christmas celebrations, and to kick start your New Year fitness regime! There are Full Marathon, Half Marathon & 10K options, both starting & finishing at The Oval Cricket Ground on Saturday 27 & Sunday 28 January, and take in highlights of the Thames, its historic bridges, and many of the Capital's key landmarks. Families are welcome, there's a free winter bobble hat & neck buff, rest stops with snacks, with a special medal and hot food at the finish.

Whether it's to enjoy an active day out with friends or colleagues, or to maintain a New Year fitness regime – there's a London Winter Walk for you! Join as an Individual or as a team, and raise funds for [YOUR CHARITY NAME] along the way.

As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

Set yourself up for an active New Year!

- The Full Marathon – 42km figure of 8 starting & finishing at the Oval Cricket Ground
- The Half Marathon - 21km East or West loop past Tower Bridge to Southwark Park
- The 10K Challenge – 10km the Thames loop, start & finish at the Oval Cricket Ground

#### SIGN UP & FUNDRAISING OPTIONS:

1. **Charity Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place!  
As we are an official Charity Partner – you get [25% / 50%] off the standard reg fee below
  - **Full marathon:** Reg fee £30 / fundraising target £300
  - **Shorter distances and lower fundraising targets are also available!**
2. **Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
  - **Full marathon:** Reg fee £50 / fundraising target £150
  - **Shorter distances and lower fundraising targets are also available!**
3. **Self Fund** – you pay the full cost of the event place - fundraise whatever you want, with no set target or deadline, and there's no cost at all to the charity!
  - **Full marathon:** £99
  - **Shorter distances and entry fees are also available!**

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].