



## London Summer Walk

24 August 2024

### SHORT COPY

Get active & explore some of the Capital's historic areas with a tour of the 'gateway to London' along the Thames's eastern section. Starting alongside the grandeur of Woolwich Royal Artillery Barracks (short walk from the new Elizabeth Line station!) – our 25 km looped route heads through Charlton, along the Thames Path around the Greenwich Peninsula – past the O2, Old Royal Naval College & the fabulous Cutty Sark. A route steeped in history with iconic sights, and capped with a BBQ & bar at the finish – making for a wonderful end of summer celebration! As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

### LONG COPY

Get active & explore some of the Capital's historic areas with a tour of the 'gateway to London' along the Thames's eastern section.

Starting alongside the grandeur of Woolwich Royal Artillery Barracks (short walk from the new Elizabeth Line station!) – our 25 km looped route heads through Charlton, along the Thames Path around the Greenwich Peninsula – past the O2, Old Royal Naval College & the fabulous Cutty Sark. Then it's through the Greenwich foot tunnel and into Docklands – past the Thames Barrier Park and back to Woolwich via the 2nd foot tunnel.

A route steeped in history with iconic sights, and capped with a BBQ & bar at the finish – making for a wonderful end of summer celebration!

As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

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#### SIGN UP & FUNDRAISING OPTIONS:

- Charity Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place!  
As we are an official Charity Partner – you get [25% / 50%] off the standard reg fee below
  - 25km:** Reg fee £20 / fundraising target £240
- Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
  - 25km:** Reg fee £50 / fundraising target £150
- Self Fund** – you pay the full cost of the event place - fundraise whatever you want, with no set target or deadline, and there's no cost at all to the charity! **25km:** £89

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].