



Jurassic Coast Challenge... Walk, Jog, or Run it

18 - 19 May 2024

SHORT COPY

Join 3,000 adventurers of all experience levels & ages and Walk, Jog or Run the spectacular Jurassic Coast - a World Heritage Site. Starting from Corfe Castle, the route heads past Durdle Door, with ups and downs to West Bay's famous cliffs, before the finish line at Bridport. Choose from the full 100km challenge, 75km, a 50km half challenge, a 25km quarter, Jurassic Marathon or even a 10km distance – with full support, food and drinks throughout. It's your challenge, your way. As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

This event is part of the Ultra Challenge Series – 16 great events where you can walk, jog or run your chosen distance in the UK's most iconic locations! Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

LONG COPY

Join 3,000 adventurers of all experience levels & ages and Walk, Jog or Run the spectacular Jurassic Coast - a World Heritage Site. Choose from the full 100km challenge, 75km, a 50km half challenge, a 25km quarter, Jurassic Marathon or even a 10km distance. Starting from Corfe Castle, the route heads to Swanage, then along to Lulworth Cove, past Durdle Door, with ups and downs all the way to the Weymouth halfway point.

For 100km challengers - it's past Portland Bill, nature reserves, along the western end of Chesil Beach to West Bay's famous cliffs, before a finish line celebration in vibrant Bridport. With full support and great hospitality all the way - there's a challenge here for everyone!

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

SIGN UP & FUNDRAISING OPTIONS:

- 1. Full Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place! As we are an official Charity Partner – you get [25% / 50%] off the standard reg fee below
 - a. **100km:** Normal Reg Fee £40 & Fundraising Target - £575
 - b. **Shorter distances and lower fundraising targets are also available!**
- 2. Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
 - a. **100km:** Reg fee £100 / fundraising target £300
 - b. **Shorter distances and lower fundraising targets are also available!**
- 3. Own Place Fundraising** – you pay the full cost of the event place - fundraise whatever you can, with no set target or deadline, and there's no event place cost at all to the charity - us!
 - a. **100km:** £198
 - b. **Shorter distances and entry fees are also available!**

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [YOUR LANDING PAGE LINK]



RUNNERS COPY

Step up and run the spectacular Jurassic Coast - a World Heritage Site. Choose from the full 100km challenge, 75km, a 50km half challenge, a 25km quarter, Jurassic Marathon or even a 10km distance. Starting from Corfe Castle, the route heads to Swanage, then along to Lulworth Cove, past Durdle Door, with ups and downs all the way to the Weymouth halfway point. It's the perfect event for experienced runners and newcomers alike!

For 100km challengers - it's past Portland Bill, nature reserves, along the western end of Chesil Beach to West Bay's famous cliffs, before a finish line celebration in vibrant Bridport. With full support and great hospitality all the way - there's a challenge here for everyone!

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a **[25% / 50%]** discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: **[INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK]**.

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