





26 October 2024

SHORT COPY

Why not treat yourself to a hair-raising hike around some of the City's scary streets and historic haunts? Choose your distance, gather your bravest guys & ghouls to make up a team – or go it alone if you dare and meet up with other chilling challengers. With a fun & spooky atmosphere, great support and free food & drinks, it's frightfully good! As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK <u>OR</u> THE EVENT PAGE LINK].

LONG COPY

Why not treat yourself to a hair-raising hike around some of the City's scary streets and historic haunts? Choose your distance, with 25km and 10km options, gather your bravest guys & ghouls to make up a team – or go it alone if you dare and meet up with other chilling challengers. Dress to distress, and our creepy dungeon keepers at The Oval start & finish will meet, greet & shock.

Once you escape there's ghostly looped routes, with zombie rest stops, and if you manage to get back in one piece there's a macabre medal, a glass of the Devil's fizz, some horrific hot food & drink – and a souvenir bobble hat to ward off the spirits as you head off home. Join as an Individual or as a team, and do it for yourself and self fund, or support one of our Charity Partners with much needed fundraising.

As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK <u>OR</u> THE EVENT PAGE LINK].

SIGN UP & FUNDRAISING OPTIONS:

- 1. Full Sponsorship you pay a small registration fee, do lots of fundraising and we cover the cost of your event place! As we are an official Charity Partner you get [25% / 50%] off the standard reg fee below
 - 10km: Reg fee £10 / fundraising target £100
 - 25km: Reg fee £20 / fundraising target £240
- 2. Mixed Funding pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
 - **10km:** Reg fee £22.50 / fundraising target £70
 - 25km: Reg fee £50 / fundraising target £150
- **3. Own Place Fundraising** you pay the full cost of the event place fundraise whatever you can, with no set target or deadline, and there's no event place cost at all to the charity us!

10km: £3925km: £89

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].