



## Easter 50 Challenge

06 April 2024

### SHORT COPY

Walk, Jog, or Run a 50km Ultra Challenge, or take on the 25km half challenge and make it an active Easter. From our Windsor Racecourse base camp 1500 adventurers will head out on looped routes through the Great Park with fantastic views of the Castle, on to Runnymede, and along the Thames Path, taking in some wonderful countryside. As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

This event is part of the Ultra Challenge Series – 16 great events where you can walk, jog or run your chosen distance in the UK's most iconic locations! Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

### LONG COPY

Walk, Jog, or Run a 50km Ultra or take on the 25km half challenge - and make it an active Easter.

From our Windsor Racecourse base camp 1500 adventurers will head out on looped routes through the Great Park with fantastic views of Windsor Castle, on to Runnymede, along the Thames Path, and takes in some wonderful countryside. You'll get full support all the way, a few post Easter surprises, a celebration finish at base camp, and a BBQ meal. It's a great way to kick off the 2024 Ultra Challenge season, and to get in shape for summer.

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement. As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

#### SIGN UP & FUNDRAISING OPTIONS:

- Full Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place! As we are an official Charity Partner – you get [25% / 50%] off the standard reg fee below
  - 25km:** Reg fee £20 / fundraising target £240
  - 50km:** Reg fee £30 / fundraising target £360
- Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
  - 25km:** Reg fee £50 / fundraising target £150
  - 50km:** Reg fee £75 / fundraising target £225
- Own Place Fundraising** – you pay the full cost of the event place - fundraise whatever you want, with no set target or deadline, and there's no cost at all to the charity! **25km:** £89 **50km:** £139

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].



## RUNNERS COPY

Run a 50km Ultra or take on the 25km half challenge - and make it an active Easter. Step up and run an Ultra Challenge.

From our Windsor Racecourse base camp you will head out on looped routes through the Great Park with fantastic views of Windsor Castle, on to Runnymede, along the Thames Path, and takes in some wonderful countryside. You'll get full support all the way, a few post Easter surprises, a celebration finish at base camp, and a BBQ meal. It's a great way to kick off the 2024 Ultra Challenge season, and the perfect event for experienced runners and newcomers alike!

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement. As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

### SIGN UP & FUNDRAISING OPTIONS:

4. **Charity Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place!  
As we are an official Charity Partner – you get [25% / 50%] off the standard reg fee below
  - **25km:** Reg fee £20 / fundraising target £240
  - **50km:** Reg fee £30 / fundraising target £360
5. **Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
  - **25km:** Reg fee £50 / fundraising target £150
  - **50km:** Reg fee £75 / fundraising target £225
6. **Self Fund** – you pay the full cost of the event place - fundraise whatever you want, with no set target or deadline, and there's no cost at all to the charity! **25km:** £89 **50km:** £139

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].