



## CHILTERN 50 CHALLENGE

### Sat 28 Sept 2024

### SHORT COPY

This challenge covers some of the best of the Chilterns countryside. You can Walk, Jog, or Run along historic trails and over rolling hills. Expect a great atmosphere, full support from our team, and free food & drink at regular rest stops. Starting & finishing at our Base Camp in Henley Showground, there's a Saturday night celebration BBQ & entertainment with camping options. Choose from the 50km challenge, 25km distance or the 10km challenge. As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

This event is part of the Ultra Challenge Series – 16 great events where you can walk, jog or run your chosen distance in the UK's most iconic locations! Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

### LONG COPY

This 50km looped route covers some of the best of the Chilterns countryside. You can Walk, Jog, or Run along historic trails and over rolling hills. Starting & finishing at our Base Camp in Henley Showground, there's a Saturday night celebration BBQ & entertainment with camping options. This event is part of the Ultra Challenge Series – 16 great events where you can walk, jog or run your chosen distance in the UK's most iconic locations!

Passing through nature reserves, forests, and a few hills with great views - it's a route with real variety, and some wonderful scenery - and it's all easily accessible from London.

With 25km & 10km options also - there's a Chiltern Challenge here for everyone!

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

#### SIGN UP & FUNDRAISING OPTIONS:

- 1. Full Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place! As we are an official Charity Partner – you get [25% / 50%] off the standard reg fee below
  - **50km:** Reg fee £30 / fundraising target £360
  - **Shorter distances and lower fundraising targets are also available!**
- 2. Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
  - **50km:** Reg fee £75 / fundraising target £225
  - **Shorter distances and lower fundraising targets are also available!**
- 3. Self Fund** – you pay the full cost of the event place - fundraise whatever you want, with no set target or deadline, and there's no cost at all to the charity! **10km:** £39 **25km:** £89 **50km:** £139

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].



## RUNNERS COPY

Finish the summer season on a high, and run this 50km looped route, covering some of the best of the Chilterns countryside. Choose your distance, and step up along historic trails and over rolling hills. Starting & finishing at our Base Camp in Henley Showground, there's a Saturday night celebration BBQ & entertainment with camping options.

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With 25km & 10km options also - there's a Chiltern Challenge here for everyone!

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

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