



Easter 50 Challenge

Sat 1st April 2023 - Windsor

Event Guide

PLEASE READ



The 'Easter 50' kicks off the main Ultra Challenge season, and we can't wait to get back to Windsor, and with over 1750 participants signed up - it's going to be a great event! This 'Final Event Guide' provides all the key details and will help with your planning; please read it alongside other material within the 'App' or Participant Area of the Ultra Challenge website.

CHALLENGE APP - IMPORTANT

The 'Event Specific App' is now available (which is different to the 'Ultra' one).

Firstly – if you have not yet downloaded it – go to either the **Apple or Google Stores**, search '**Action Challenge**' and download the main App (*you will have already done this if you have the 'Ultra Challenge App' on your phone*).

Then, on the front screen (**OR** if you **already** have the base App installed go to '**Load New**' in the burger menu) - enter the **Reference Code 23E50** – which downloads all the info for the Easter 50 Challenge.

This App gets updates in the lead up to the Challenge, including the latest route maps - so make sure you have it on your phone!

In the APP you will find:

- Final Event Guide
- Briefing video (*available from 28th February*)
- Info on how to 'manage your place' (*cancel, defer or amend*)
- Optional Extra booking (*parking / shuttle buses*)
- Travel advice
- Route Maps
- Rest Stop info
- Kit Lists
- + Much More.....

You can also view the App Info on a **Computer / Laptop** (*handy for printing*):

- Go to: www.web.vamoos.com/login
- Enter User ID as: **ACT**
- Enter: **23E50** Passcode (*same as mobile App above*)

The **Participant Area** on the Ultra Challenge website will also hold some of the key info.



KEY PRE-EVENT INFO....

Start Times

For anyone who registered **before 8 March**, you will receive your official allocated start time via **EMAIL** on Wednesday 8 March 2023.

We will allocate a start time as close as possible to the slot selected when registering – and at most (*in a few instances only*) there may be a half hour difference from that choice.

If you signed-up as a **Team**, members will be allocated the same start as the Team Captain.

If you've **NOT** received your start time Email by **6.00pm Thursday 9 March** check your 'junk' inbox first - and then check that your name is on the **Start Time List** (which will be in the App & the website Participant Area). If it is, your Start Time is detailed there, and there's no reason to worry or contact us as that time will be confirmed on your **E Ticket**.

Anyone that has registered on **8 March or after**, your start time will be confirmed on your event '**E-Ticket**' (*which will be sent to ALL participants on 22 March*).

The 'Start Windows' for the distances options are below - and the half hour slot which you will have selected will fall within these windows (*in some instances we may have to move some participants by half an hour to ensure the start waves are 'manageable'*).

- **Full 50km Challenge – 8.00am – 9.30am**
- **Half 25km Challenge – 9.30am – 10.30am**

E-Tickets & Bib Number

Your **E-Ticket** will be emailed on **Wed 22 March** and you **must** bring it for registration on to the event. Ideally store it on a mobile device to save paper!

If you've **NOT** received an E-Ticket by **Monday 27 March** (*check junk mail first*) – there will be a 'Final Starting List' published within the Easter 50 App & Participant Area of the Ultra Challenge website - where you can check your bib number, start time and request an **E-TICKET RE-SEND**. Please **do not** email or phone to request an E-Ticket.

EXTRAS

These must be booked in **advance** - **Bookings will close on Sunday 26th March**.

Optional Extras:

- **Parking** - at Windsor Racecourse Basecamp (start / finish venue) - **£6**
- **Bus Transfer** - pre-challenge to Start from Slough Station - **£10** (*Sat am*)



- **Bus Transfers** - back to Slough Station after Challenge - **£10** (Sat pm)
- **Bag Storage** - at Basecamp – pay on the day - **£5** (no booking needed)

Optional Extras are detailed on Ultra Challenge Website - with online booking:

[CLICK HERE to book your Optional Extras >>](#)

Please Note - Tickets for **Parking & Bus Transfers** will be e mailed the week prior to the event (*places on booked bus transfers will be based on lists we'll have on the day*)

Merchandise

There's time to purchase the special souvenir Easter 50 branded tech T-shirt for just £25! Also, check out our full range of Ultra Challenge merchandise including fleeces, leggings, hoodies shorts & hats! We can't guarantee availability on the day – so order NOW!

[CLICK HERE TO VISIT OUR ONLINE SHOP >>](#)

TRAVEL – GETTING THERE & AWAY

THE START & FINISH – For all Challenges

Windsor Racecourse, Maidenhead road, Berkshire, Windsor SL4 5JJ.

We advise you travel by car and park in our dedicated parking areas, or get dropped off (*there's a drop off / pick up zone*). We have an optional shuttle service to / from Slough.

Important Train Line Info:

Our optional (must be pre booked) bus transfer service runs to / from the well-connected **Slough Train Station**. Ensure that once disembarked – you head to the **South Exit Car Park** - and we'll meet you there, and take you to the Racecourse Basecamp (*10 min drive*).

REGISTRATION

Early Registration – Friday 31 March

If it's convenient, early registration at the racecourse will be open between 5.00pm – 8.00pm on Friday.

Main Registration - Saturday 1 April

Aim to arrive at basecamp about **1 hour before your start time**. Registration opens at 7.00am for the 8.00am starters. **Note** - if you arrive more than 1 hour before your start time you'll have to wait outside the marquee basecamp area. If you registered on the Friday you can arrive 30 minutes before your start time if that suits

At Registration



- You **MUST** present your **E-TICKET**
- Collect your **EVENT PACK** (Pass / timing chip, lanyard, bib, route card)
- You'll also get a Easter 50 Challenge neck buff
- Detail critical **medical details** on the reverse of bib (ie *serious conditions*)
- E-Tickets are **NOT** transferable – we may ask for ID (*always with Multi Deals*)
- You must come with at least 2 litres of water (bottles / camel back).

You'll be called into the '**Start Pen**' **15 mins before** your allocated start time for a safety briefing & warm up – and you'll then set off in a 'wave' of about 250 or so challengers. If you miss your start time 'call' – you will have to join the next wave 30 minutes later.

THE ROUTE

Will be marked with pink arrows, ribbons, flags & signs. You'll have access to a **Google route map via the Challenge APP** (*mobile phone is essential*) and via a QR code on the 'Route Card'

Google Map

This will be finalised & enhanced with useful information prior to the Challenge.

GPX file

You will be able to download the GPX file of the route to upload into GPS devices (Garmins etc). This GPX file will be available from Monday 27 March.

[**CLICK HERE TO VIEW 'ROUTE MAP' >>**](#)

NOTE: Route is subject to change, so please always follow the signage on the day.

Hazards on Route

Even though we are utilising well-trodden footpaths – hazards still exist in many guises! Look out for: Traffic (cross roads in the correct places); cycle lanes; slippery surfaces (it may be wet); styles (can be tricky); steep slopes; & other pedestrians / dogs. **BE CAREFUL!**

Timing & Tracking

You'll be issued with a timing chip & lanyard to be worn around your neck during the event. This will be scanned at the start / finish line, and at rest stops. You must pass through all check points for your tracking profile to be updated. Friends & family will be able to view your progress through rest stops – and will be available via our website on Thursday 30 March.

What's App & 'What 3 Words'

The route is 'slightly' remote in places & post codes often 'don't work' – so having access to (*and knowing how to use*) the '**What's App**' location functionality or '**What 3 Words**' (*which is a well-known location type app*) are both very useful in case you need to give your



specific location to a supporter (i.e. to pick you up) or to our **Control Room**. Please check these out if you are not familiar with them – and download the apps!

Food & Drink at Windsor Racecourse & Rest Stops

All dietary requirements are catered for!

- **Start:** Hot drinks, biscuits, bananas (Plus - breakfast vendor)
- **Rest stops:** (Runnymede (12.5 km) / Dorney Reach (42 km): Good mix of snacks (inc. bakery / fruit / chocolate / sweets / savoury) - and hot drinks /water/ squash
- **Full 50km Challenges** (at 25 km halfway back at Windsor Racecourse): **Picnic lunch**
- **All Finishers: Hot meal** at Windsor basecamp & cupcakes + hot drinks

Please clear & dispose of all **your** rubbish in the sacks / bins provided at all the venues.

Medical Facilities

Our team of medics will be at basecamp & the rest stops – with mobile resources deployed for any serious incidents. You should bring your own small first aid kit – and always deal with blisters as soon as you feel a ‘hot spot’ (don’t wait till you get to a rest stop!)

FINISH LINE & DEPARTING

All finishers will get a well-earned cheer, a **medal**, a **finishers T Shirt**, a **glass of fizz** (if wanted) and a **hot meal** back at the Racecourse basecamp. There’s a massage service available for 50 km challengers.

DROP OUT PROCEDURES, CUT OFF TIMES & RULES

During the event there will be a **Control Room** in operation. Please ensure that you save the important phone numbers prior to the Challenge.

Emergency No. (If you’re injured but non-life threatening): **0203 915 6682**

Control Room No. (For non-emergencies i.e. you are lost): **0207 609 6695**

Drop-Out SMS / What’s App (To say you’re retiring etc): **07931 466138**

Life Threatening Incidents CALL 999 first, then the emergency no. above

Exiting / Retiring from the Challenge

The ideal place to retire is at either Rest Stop or Windsor Racecourse (*basecamp*).

- **If dropping out at a Rest Stop** - Go to the ‘**Information Point**’ and hand in your Event Pass and we will advise you on transport options.
- **If exiting the event on the course** - text the ‘**Drop Out**’ number provided on the Event Pass (and above) with your **NAME, BIB NO. APPROX KM** and **TIME**, along with the words ‘**DROPPING OUT**’. Include details for team mates also exiting.



Cut Off Times on the Event

The Event has an 'overall' cut off time of 11.00pm on Saturday evening for 50 km Challengers (*at Windsor Racecourse*). **Note** for 50km Challengers you must leave your 25 km halfway Racecourse picnic **lunch stop** by 4.00pm at the latest - to begin your 2nd half.

If anyone fails to meet these cut off times, the Organiser reserves the right to withdraw participants. We will, however, do everything we can to ensure that anyone who wants to continue can do so as we are fully aware of what 'finishing' means to many.

Event Rules

Please ensure you familiarise yourself with these rules - and our 'Ultra Code'.

- Do not attend the event if you are ill or have an infectious disease
- Your Bib & Event Pass must be worn at all times
- You must have a mobile phone & the App installed (+ *WhatsApp or 3 Words*)
- Participants must ensure they are hydrated, fed & rested before commencing any stage of the event and report any concerns to an Event Medic or Event Staff
- If, in the opinion of an Event Medic, a participant is considered unfit to complete further stages, that participant will be excluded as necessary
- All Challengers **MUST** wear a head torch during the hours of darkness.
- The Event Organiser reserves the right to operate the cut off time – with Rest Stop's closing times in accordance with this time frame.
- No individual should leave a rest stop alone during the hours of darkness – you must be with a TREK MASTER - guided group or be part of a team
- The Organiser reserves the right to remove a participant from the Challenge if, in their reasonable opinion, the participant's actions or behaviour is likely to significantly impact the wellbeing of other participants, staff, suppliers, or members of the public - or will bring the reputation of the event and / or the event organiser into disrepute.
- If any participants are encouraging, or hosting '**non-registered challengers**' to take part in the challenge alongside them in some way, and are seen to be passing food /drink to them – all involved **will be disqualified**, all our services will be immediately withdrawn, offenders will be removed from our venues, and no refunds of any kind will be made.

The Ultra Code

It is important to remember that the route goes through public paths and can run close to private property. In respect of this, please be sure to always follow the Ultra Code:

- **No littering at all** – bring a bag for your litter – dispose of at rest stops
- Be considerate of local residents



- Use the toilets provided (*and please use them properly!*)
- Respect private property (*keep out*)
- Beware of roads – and always cross in the correct places
- Be considerate of walkers on the route who may not be taking part

SUPPORTERS AT REST STOPS & WINDSOR RACECOURSE

There will be a supporter zone at Windsor Racecourse basecamp. At our 2 Rest Stops there is very limited access. **Rest Stop 1** - Runnymede, has access for supporters (*in a separate zone*). **Rest Stop 2** – Dorney Reach outdoor space for spectators will be available.

What can you expect next from us...

1. **Pre-Event Video Briefing** Our Pre-Event Briefing gives you a quick rundown on what you can expect on the day, the route, hints & tips! This is will be live via App and Participant's Area of the Ultra Challenge website (WILL BE LIVE FROM 28 FEB).
2. **E-Tickets** These will be sent to you on Wed 22nd March – keep an eye out for them in your inbox!
3. **Timing Website & Good Luck** On 30th March the Easter 50 Challenge timing & tacking website will go live and a final 'Good Luck' email form us will.
4. **Official Results & Certificates Released** Your final times will be released via the timing website on the 3rd April – you'll also be able to download your Easter Challenge certificate!

We wish you the best of luck for your challenge, and f you have any questions, please initially visit our online Help Centre on our website:

[CLICK HERE for the Help Centre >>](#)

Kind Regards,

The Ultra Challenge Team
 Action Challenge Ltd
 Woolwich, London.
 info@ultrachallenge.com
 Tel - 0207 609 6695

