



Easter 50 Challenge

9 April 2022

Final Event Guide

PLEASE READ

The Easter 50 Challenge is back! After 2 years of Covid cancellations we can't wait to get back to Windsor! With over 1700 participants - it's going to be a great event! This 'Final Event Guide' helps with your planning, and please read it alongside other material within the 'App' or Participant Area of the Ultra Challenge website.

CHALLENGE APP

The '**Event App**' is now available. Firstly – if you have not yet downloaded it – go to either the Apple or Google Stores, search '**Action Challenge**' and download the main App. Follow the instructions - then, on the front screen (or go to '**Load New**' in the burger menu if you already have the base App installed) - enter the Reference Code **EC2022** – which downloads all the info for the Easter 50 Challenge.

The App gets updates in the lead up to the Challenge, including the latest route maps - so make sure you have it on your phone!

In the APP you will find:

- Final Event info – Final Event Guide & Briefing video & Start Time list
- Info on how to 'manage your place' – cancellations, deferring or amendments
- Optional Extra booking (parking / shuttle buses)
- Travel advice & Route Maps & Rest Stop info
- Kit Lists + Much More.....

You can view the App Info on a Computer:

- Go to www.web.vamoos.com/login
- Enter User ID as ACT
- Enter EC2022 Passcode (same as mobile App above)

The Participant Area on the Ultra Challenge website also holds some of the key info:

[CLICK HERE FOR Participant Area >>>](#)

KEY PRE-EVENT INFO....

Start Times

For anyone who registered before 8 March 2022, you should have received your official allocated start time - sent via **EMAIL** today - Wednesday 8 March 2022.

We've allocated a start time as close as possible to the slot selected when registering – and at most (in a few instances only) there may be a half hour difference from that original choice.

If you signed-up as a Team - members will be allocated the same start as the Team Captain. If you've **NOT** received your start time Email by **6.00pm Wednesday 9 March** check your 'junk' inbox first - and then check that your name is on the Start Time List (which is in the App). If it is, your Start Time is detailed there, and there's no reason to worry or contact us – as that time will be confirmed on your **E Ticket**.

If your name is **not** on the Start Time List – **OR** in legitimate exceptional circumstances you'd like to request a '**Start Time Amendment**' **OR** there seems to be a problem with some of your Team's start times - then please complete the **ONLINE FORM** below by **5.00pm Monday 21 March** at the **latest**.

Anyone that has registered on 8 March or after, your start time will be confirmed on your event '**E-Ticket**' (which will be sent to **ALL** participants on **30 March**).

The 'Start Windows' for the distances options are below - and the half hour allocated slots will fall within these windows. **NO** requests can be made for actual start times outside of these 'windows'

- **Full 50km Challenge – 8.00am – 9.30am**
- **Half 25km Challenge – 9.30am – 10.30am**

[**CLICK FOR START TIME AMENDMENT FORM >>**](#)

E-Tickets & Bib Number

Your E-Ticket will be emailed on **Wed 30 March** – and you **must** bring it for registration on to the event. Ideally store it on a mobile device to save paper!

If you've **NOT** received an E-Ticket by **Monday 4 April** (check junk mail first) – there will be a 'Final Starting List' published within the Easter 50 Challenge App & Participant Area of the Ultra Challenge website - where you can check your bib number, start time and request an **E-TICKET RE-SEND**. Please **do not** email or phone to request an E-Ticket.

EXTRAS

Must be booked in advance - Bookings will close on Friday 1st April.

Optional Extras:

- **Parking** - at Windsor Racecourse Basecamp (start / finish venue) - £5
- **Bus Transfer** - pre-challenge to Start from Slough Station - £5 (Sat am)
- **Bus Transfers** - back to Slough Station after challenge - £5 (Sat pm)
- **Bag Storage** - at Basecamp – pay on the day - £5 (no booking needed)

Note – the ‘Bus Transfers’ have changed to Slough Train Station (see below).

Optional Extras are detailed on **Ultra Challenge Website** - with online booking:

[CLICK HERE to book your Optional Extras >>](#)

Please Note - Tickets for **Parking & Bus Transfers** will be e mailed the week prior to the event (places on booked bus transfers will be based on lists we’ll have on the day)

Merchandise

There’s still time to purchase the special Easter 50 Challenge tech T-shirt for just £20! Also, check out our full range of Ultra Challenge merchandise including leggings, hoodies & hats! We can’t guarantee sizes & availability on the day – so order NOW to avoid disappointment!

[CLICK HERE TO VISIT OUR ONLINE SHOP >>](#)

TRAVEL – GETTING THERE & AWAY

THE START & FINISH – For all Challenges

Windsor Racecourse, Maidenhead road, Berkshire, Windsor SL4 5JJ.

We advise you travel to the start by car and park in our dedicated parking areas, or get dropped off (there’s a drop off / pick up zone). London Paddington & Waterloo train lines have engineering works over the 9 April weekend (see below) so please pre-plan your travel.

Important Train Line Info:

Due to engineering works in the Hounslow area, which affects the Waterloo line, we have had to amend our **bus transfer** to pick up participants that are booked on the pre-event shuttle from Windsor & Eton Central and Windsor & Eton Riverside, to be picked up from **Slough Train Station**. Ensure that once disembarked – you head to the **South Exit Car Park** - and we’ll meet you there, and take you to the Racecourse Basecamp (10 min drive).

REGISTRATION

Early Registration – Friday 8 April

If you’re in the area - Early registration will be open between 5.00pm – 8.00pm on Friday

Main Registration - Saturday 9 April

Aim to arrive at Basecamp about **1 hour before your start time**. Registration opens at 7.00am for the 8.00am starters. **Note** - if you arrive more than 1 hour before your start

time you'll have to wait outside the marquee basecamp area. If you registered on the Friday you can arrive 30 minutes before your start time if that suits

At Registration

- You **MUST** present your **E-TICKET**
- Collect your **EVENT PACK** (Pass / timing chip, lanyard, bib, route card)
- You'll also get a Easter 50 Challenge neck buff
- Detail critical **medical details** on the reverse of bib (*ie serious conditions*)
- E-Tickets are **NOT** transferable – we may ask for ID
- You must come with at least 2 litres of water (bottles / camel back).

You'll be called into the '**Start Pen**' about 15 mins **before** your official start time for a safety briefing & warm up – and then you'll then set off a 'wave' of about 250 or so challengers

THE ROUTE

Will be marked with pink arrows, ribbons, flags & signs. You'll have access to a Google route map via the Challenge APP (mobile phone is essential) and via a QR code on the 'Route Card'

Google Map

This will be finalised & enhanced with useful information prior to the Challenge.

GPX file

You will be able to download the GPX file of the route to upload into GPS devices (Garmins etc). This GPX file will be available from Monday 4 April.

[CLICK HERE TO VIEW 'ROUTE MAPS' >>](#)

NOTE: Route is subject to change, so please always follow the signage on the day.

Hazards on Route

Even though we are utilising well-trodden footpaths – hazards still exist in many guises! Look out for: Traffic (cross roads in the correct places); cycle lanes; slippery surfaces (it may be wet); styles (can be tricky); steep slopes; & other pedestrians / dogs.

Timing & Tracking

You'll be issued with a timing chip & lanyard to be worn around your neck during the event. This will be scanned at the start / finish line, and at rest stops. You must pass through all check points for your tracking profile to be updated. Friends & family will be able to view your progress through rest stops – and will be available via our website on Thursday 7 April.

What's App & 'What 3 Words'

The route is relatively remote in places & post codes often 'don't work' – so having access to (and knowing how to use) – 'What's App' location functionality and 'What 3 Words' (which is a well-known location type app) are both very useful in case you need to give your specific location to a supporter (i.e. to pick you up) or to our Control Room. Please check these out if you are not familiar with them – and download the apps!

Food & Drink at Windsor Racecourse & Rest Stops

All dietary requirements are catered for!

- **Start:** Hot drinks, biscuits, bananas (Plus - breakfast vendor)
- **Rest stops:** (Runnymede (15 km) / Dorney Reach (42 km): Good mix of snacks (inc. bakery / fruit / chocolate / sweets / savoury) - and hot drinks /water/ squash
- **Full 50km Challenges** (at 25 km halfway back at Windsor Racecourse): Picnic lunch
- **All Finishers:** Hot meal at Windsor basecamp & cupcakes + hot drinks

Please clear & dispose of all **your** rubbish in the sacks / bins provided at all the venues.

Medical Facilities

Our team of medics will be at the basecamp & at the rest stops – with mobile resources deployed for any serious incidents. You should bring your own small first aid kit – and always deal with blisters as soon as you feel a 'hot spot' (don't wait till you get to a rest stop!)

FINISH LINE & DEPARTING

All finishers will get a well-earned cheer, a medal, a glass of fizz (if wanted) and a hot meal back at the Racecourse basecamp. There's a massage service available.

DROP OUT PROCEDURES, CUT OFF TIMES & RULES

During the event there will be a **Control Room** in operation. Please ensure that you save the important phone numbers prior to the Challenge.

Emergency No. (If you're injured but non-life threatening): **0203 915 6682**

Control Room No. (For non-emergencies i.e. you are lost): **0207 609 6695**

Drop Out SMS / Whats App (To say you're retiring etc): **07931 466138**

Life Threatening Incidents CALL 999 first, **then** the emergency no. above

Exiting / Retiring from the Challenge

The ideal place to retire is at any Rest Stop or Windsor Racecourse (basecamp).

- **If dropping out at a Rest Stop** - Go to the **'Information Point'** and hand in your Event Pass and we will advise you on which direction the nearest station is or shuttle.
- **If exiting the event on the course** - text the 'Drop Out' number provided on the Event Pass (and above) with your **NAME, BIB NO. APPROX KM** and **TIME**, along
- with the words 'DROPPING OUT'. Include details for team mates also exiting.

Cut Off Times on the Event

The Event has an 'overall' cut off time of 11.00pm on Saturday evening for 50 km Challengers (at Windsor Racecourse). **Note** for 50km Challengers you must leave your 25 km halfway Racecourse picnic lunch stop by 4.00pm at the latest - to begin your 2nd half.

If anyone fails to meet these cut off times, the Organiser reserves the right to withdraw participants. We will, however, do everything we can to ensure that anyone who wants to continue can do so as we are fully aware of what 'finishing' means to many.

Event Rules

There aren't too many other rules – but the ones we have are important. Please make sure you familiarise yourself with these rules - and our Ultra Code before the Challenge:

- Do not attend the event if you are ill or have an infectious disease
- Your Bib & Event Pass must be worn at all times
- You must have a mobile phone with you & the app installed (+ WhatsApp or 3 Words)
- Participants must ensure they are hydrated, fed & rested before commencing any stage of the event and report any concerns to an Event Medic or Event Staff
- If, in the opinion of an Event Medic, a participant is considered unfit to complete further stages, that participant will be excluded as necessary
- All Challengers **MUST** wear a head torch during the hours of darkness.
- The Event Organiser reserves the right to operate the cut off time – with Rest Stop's closing times in accordance with this time frame.
- No individual should leave a rest stop alone during the hours of darkness – you must be with a TREK MASTER - guided group or be part of a team
- The Organiser reserves the right to remove a participant from the Challenge if, in their reasonable opinion, the participant's actions or behaviour is likely to significantly impact the wellbeing of other participants, staff, suppliers, or members of the public - or will bring the reputation of the event and / or the event organiser into disrepute.

- If any participants are encouraging, or hosting ‘non-registered challengers’ to take part in the challenge alongside them in some way, and are seen to be passing food /drink to them – all involved will be disqualified, all our services will be immediately withdrawn, offenders will be removed from our venues, and no refunds of any kind will be made.

The Ultra Code

It is important to remember that the route goes through public paths and can run close to private property. In respect of this, please be sure to always follow the Ultra Code:

- **No littering at all** – bring a bag for your litter – dispose of at rest stops
- Be considerate of local residents
- Use the toilets provided (and please use them properly!)
- Respect private property (keep out)
- Beware of roads – and always cross in the correct places
- Be considerate of walkers on the route who may not be taking part

SUPPORTERS AT REST STOPS & WINDSOR RACECOURSE

There will be a supporter zone at Windsor Racecourse basecamp. At our 2 Rest Stops there is very limited access. Rest Stop 1 - Runnymede, has NO access for supporters due to restricted space. Rest Stop 2 – Dorney Reach - outdoor space for spectators will be available.

What can you expect next from us...

1. **Pre-Event Video Briefing** Our Pre-Event Briefing gives you a quick rundown on what you can expect on the day, the route, hints & tips! This is live via App and Participant’s Area of the Ultra Challenge website.
2. **E-Tickets** These will be sent to you on Wed 30th March – keep an eye out for them in your inbox!
3. **Timing Website & Good Luck** On 7th April the Easter 50 Challenge timing & tacking website will go live and a final ‘Good Luck’ email from us will.
4. **Official Results & Certificates Released** Your final times will be released via the timing website on the 11th April – you’ll also be able to download your Easter Challenge certificate!

We wish you the best of luck for your challenge, and if you have any questions, please initially visit our online Help Centre on our website:

[CLICK HERE for the Help Centre >>](#)

Kind Regards,
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